Vision & Values

Our dream is to become the "Only One Law Firm" that you can find nowhere else in the world. To realize our dream, we will strive to hone expertise in each field, expand globally, improve client satisfaction, drive corporate social responsibility and promote communication and fun within our organization.

Vision

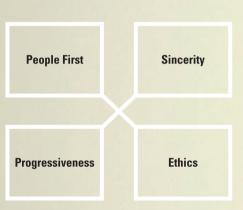
Respected global law firm representative of Asia

Law firm dedicated to clients with best skills and devotion

Law firm with happy members

Community of legal experts contributing to society

Values





Jipyong's Top 10 Differentiation Strategies

Jipyong declared top 10 differentiation strategies at the Partners' Workshop in 2016. The top 10 differentiation strategies are also our specific tasks based on Jipyong's founding spirit. We will take another road, while respecting the steps generally taken by large law firms. This differentiation will open a new horizon for law firms and have positive effects on society and the legal community in Korea.

Specialized law Sense of firm excelling at ownership by all its work members **Systematic** Global Law firm with education and law firm exemplary pro training bono activities **Ethical** Support for **Respect for** law firm self-development women Care for Concern for minorities environment