



Sang Yun KIM

Partner

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Mr. Sang Yun Kim is a competition law specialist who gained extensive hands-on experience in the areas of competition, consumer protection, and subcontracting at the Korea Fair Trade Commission (KFTC) from 2007 to 2025.

After passing the Korean Bar Exam in 2004 and completing the Judicial Research and Training Institute in 2007, Mr. Kim joined the KFTC as Deputy Director.

While serving in the Competition Policy Division of the KFTC, he was responsible for various competition-related systems, including the Consent Resolution System and the Exclusive Right of Accusation System. After moving to the Anti-Monopoly Investigation Division (Service) of the KFTC, he served as a deputy director in charge of the mobile phone subsidy case; after then, in the Special-Type Trade Policy Division of the KFTC, he developed compensation guarantee products for the newly established door-to-door sales under sponsorship.

As serving as a director for deliberation management (competition) of the KFTC, Mr. Kim assisted in decisions on corporate merger cases such as Microsoft-Nokia merger as well as numerous cartel cases. During his tenure at the Business Group Regulation Division, he was responsible for the amendments to the Monopoly Regulation and Fair Trade Act and its Enforcement Decree regarding the introduction of the Disclosure System for Large Business Groups. In the Business Trade Policy Division of the KFTC, he supervised the implementation of the Subcontract Payment Adjustment System.

Mr. Kim subsequently served as Head of the Franchise Investigation Division, Head of the Busan Fair Trade Office,

and Head of the Subcontract Division at the Seoul Office of the KFTC, handling numerous cases involving abuse of superior bargaining position; after then, he served as Head of the Intra-Group Transaction Division of the KFTC, overseeing cases involving unfair support and private interest appropriation.

Education

2002 Seoul National University (B.A. in Economics)

Experience

2025-Present	JIPYONG LLC
2025	Director, Intra-group Transaction Division, Business Group Monitoring Bureau, KFTC
2024-2025	Director, Construction Subcontract Division, Seoul Fair Trade Office, KFTC
2023-2024	Head, Busan Fair Trade Office, KFTC
2022-2023	Head of the Franchise Investigation Division, Distribution Policy Office, KFTC
2021-2022	Senior Deputy Director, Business Trade Policy Division, Business Trade Policy Bureau, KFTC
2017-2019	Senior Deputy Director, Public Disclosure Division, Business Group Monitoring Bureau, KFTC
2016-2017	Deputy Director, Business Group Division, Competition Policy Bureau, KFTC
2014-2015	Director for Deliberation Management (Competition), General Counsel's Office, KFTC
2012-2014	Deputy Director, Special-Type Trade Policy Division, Consumer Policy Bureau, KFTC
2010-2012	Deputy Director, Anti-Monopoly Investigation Division (Service), Anti-Monopoly Investigation Bureau, KFTC
2007-2010	Deputy Director, Competition Policy Division, Competition Policy Bureau, KFTC
2007	Judicial Research and Training Institute, Supreme Court of Korea

Notable Achievements

- Director in charge of the implementation of the Subcontract Payment Adjustment System (2022)
- Senior Deputy Director in charge of the amendment to the Monopoly Regulation and Fair Trade Act and its Enforcement Decree to introduce the Disclosure System for Large Business Groups (2017)
- Deputy Director in charge of the Mobile Phone Subsidy Case (2012)

Honors and Recognitions

2026 Leading Lawyer in Antitrust & Competition Practice, Legal Times

Bar Admissions & Qualifications

2007

Korea

Languages

Korean / English

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