



Byung Joo LEE

Partner

TEL +82-2-6200-1765
FAX +82-2-6200-0823
E-MAIL bjlee@jipyong.com

Mr. Byung Joo Lee is a corporate legal expert specializing in antitrust and competition law. Leveraging his academic background in both the United States and Europe, the two main pillars of antitrust law, he sophisticatedly reflects international trends in his practice. In 2025, he published a translated and edited book titled “Global Competition Law Cases: Key Precedents of the U.S. and EU” (Parkyoungsa), which organizes major precedents of U.S. antitrust law and EU competition law by issue. He is currently contributing a series to the Seoul Economic Daily (Sedaily IN) titled “Attorney Byung Joo Lee’s Edge in Management Strategy through Global Precedents,” delivering practical implications that overseas precedents provide for corporate management.

Mr. Lee provides advisory services and conducts due diligence across the full spectrum of antitrust matters, including cartels, business combination filings, internal transactions, abuse of market dominance, and unfair trade practices. He directly handles the entire process of Korea Fair Trade Commission (KFTC) matters, from investigations, filings, and adjudications to administrative litigation. Based on his deep understanding of the global regulatory environment, he provides multi-dimensional solutions optimized for each client’s specific business circumstances.

Adhering to the principle that legal advice should go beyond merely pointing out risks, Mr. Lee derives actionable solutions based on a deep understanding of the client’s business structure and -making context. At a time of rapid regulatory shifts, he preemptively identifies potential risks and serves as a trusted partner dedicated to his clients' success.

Education

2017	Advanced Law Research Program (Specializing in Fair Trade Act), Seoul National University School of Law
2016	University of Southern California, Gould School of Law (LL.M., Top 10%)
2009	Leiden University (LL.M. in Advanced Studies Programme in European and International Business Law)
1999	Seoul National University (LL.B.)

Experience

2010-Present	JIPYONG LLC
2023-Present	Non-Governmental Advisor, International Competition Network (ICN)
2016-Present	Member, SNU of Center for Competition Law
2012-Present	Director, Korean Competition Law Association
2005-2008	Public Judicial Officer
2005	Judicial Research and Training Institute, Supreme Court of Korea

Notable Achievements

- Represented mobile telecommunications companies on the sales incentive collusion case
- Advised Kakao and Kakao Entertainment on filing a business combination report for the acquisition of SM Entertainment
- Represented Hanwha Engine (stakeholder) on the HD Hyundai/STX Heavy Industries merger (identified corrective measures)
- Represented Samsung Electronics in obtaining the KFTC decision of dismissal of the Consent Decrees in Samsung vs. Broadcom case
- Represented a client in its responding to the KFTC's regulation and the Prosecutors' Office's investigation of alleged collusion of furniture companies
- Represented a client in its response to the allegation of shipping companies' international cartel activities
- Represented clients in the TFT-LCD case involving alleged international cartel activities
- Represented the Korea Fair Trade Commission in the litigation involving GSK's reverse payment settlement
- Represented the Korea Fair Trade Commission in the litigation involving Qualcomm's conditional rebates and FRAND license commitment
- Advised Intel Mobileye and Altera on the filing of their business combination report
- Represented Corporate Group S and Corporate Group H in the alleged internal trading case
- Advised Sajo Group on its new designation as a Large Business Group by the Korea Fair Trade Commission
- Advised IMM Investment Group on the exclusion of the investment group from the designation as a large business group

- Advised STIC Investment Group on the matters related to the large business group
- Advised Daou Kiwoom Group on the designation as a large business group
- Advised Eugene Group and Daou Kiwoom Group on the KFTC's designation as large business groups
- Advised semiconductor companies and energy companies in connection with the projects to inspect fair trade practices
- Other legal services including contract review, etc.

Honors and Recognitions

2021-2025 Leading Lawyer in Antitrust & Competition Practice, Legal Times

Speaking Engagements and Publications

2025	Global Antitrust Law: Key Cases in the United States and the European Union, Parkyoungsa
2021	Shareholder Activism and Stewardship Codes (Co-author), 'Shareholder Activism and Report on Business Combination', Parkyoungsa
2017	Globalization of Competition Law: Relevant Issues and Solution thereof, 2017 Law & Economics Analysis Group Working Paper (Korea Fair Trade Mediation Agency)
2014	Setting of Technological Standards and FRAND Declaration and Their Implications from Fair Trade Law Perspective, LEG working paper (Korea Fair Trade Mediation Agency)
2013	The Dilemma of False Positive and False Negative Errors, Destiny of Competition Law, JUSTICE Vol. 135
2009	The Assessment of Horizontal Mergers in EC Merger Control - Through the Analysis of the Impala case (Case C-413/06 P) (Leiden University LL.M.)

Bar Admissions & Qualifications

2005 Korea

Languages

Korean / English / Japanese