



# Doyoung SONG

Partner

TEL +82-2-6200-1813  
FAX +82-2-6200-0823  
E-MAIL [dysong@jipyong.com](mailto:dysong@jipyong.com)

---

Mr. Doyoung Song concentrates his practice in advisory, litigation, and consulting services concerning personal information protection, trade secrets, and regulatory sandboxes. While more recently extending his practice to strategic advisory and litigation across the ICT and emerging industry sectors such as Artificial Intelligence (AI), the Metaverse (AR/VR/XR), Mobility, and Robotics.

Drawing on his experience at the National Assembly, Mr. Song is actively engaged in the legislative field, including the enactment of the AI Basic Act, the Virtual Convergence Industry Promotion Act (the “Metaverse Act”), and the Enactment of the AI Data Center Act, and the Comprehensive Revision of the Intelligent Robots Development and Distribution Promotion Act.

Recognized for having the most extensive experience in Korea for reviewing regulatory sandbox cases across ICT, industrial convergence, smart city, and mobility sectors since their implementation in 2019, Mr. Song remains highly active in the field of financial innovation as a private sector member of the Innovative Financial Review Committee of the Financial Services Commission.

## Education

1998                      Korea University, Graduate School of Law (J.D.)

## Experience

2026-Present	JIPYONG LLC
2025-Present	Member, Metaverse Win-Win Cooperation Committee, Korea Metaverse Industry Association (K-META)
2025-Present	Member, Investment Management Committee for Korea IT Fund (KIF), Korea Telecommunications Operators Association (KTOA)
2025-Present	Member, Information and Communication Promotion Fund Management Council, Korea Communications Agency (KCA)
2025-Present	Member, Online Advertising Dispute Resolution Committee, Korea Internet & Security Agency (KISA)
2024-Present	Member, Metaverse Self-Regulatory Committee, Korea Metaverse Industry Association (K-META)
2023-Present	Member (3rd/ 4th Term), Innovative Financial Review Committee, Financial Services Commission (FSC)
2020-Present	Secretary General, Korea Association of Personal Data Professionals (KAPP)/ Vice President, Institute of Personal Data Professionals Qualification (IPPQ)
2023-2025	Member, Policy Research Advisory Committee, Korea Communications Commission (KCC)
2023-2025	Auditor, Korea Personal Information Protection Law Association
2023-2025	General Secretary, Korea Association for Info-media Law
2021-2023	Member, Adequacy Evaluation Committee, Korea Financial Telecommunications & Clearings Institute (KFTC)
2019-2020	Member, IT & Blockchain Special Committee, Korean Bar Association (KBA)
2018-2020	Legislative and Legal Advisor, Seoul Metropolitan Council
2018-2019	Private Advisory Member, Innovation Growth Headquarters, Ministry of Economy and Finance (MOEF)
2016-2026	Partner/ Managing Attorney, VEAT Law Firm
2013-2015	Attorney, TEK & LAW
2010-2013	Public Service Advocate, Seoul High Prosecutors' Office / Suwon District Prosecutors' Office / Korea Legal Aid Corporation (KLAC)
2006-2007	Policy Secretary, Office of National Assembly (Finance and Economy Committee/ National Policy Committee)
2006	Judicial Research and Training Institute, Supreme Court of Korea (2010)

## Notable Achievements

- Provided consulting services on crisis management for Company L and represented in civil and criminal litigation in response to the personal credit information leak incident
- Provided legal consulting services (PM) for the ICT Regulatory Sandbox Counseling Center for National IT Industry Promotion Agency (NIPA)
- Provided consulting services (PM) for the Future Smart Grid Demonstration Research Project for Korea Smart Grid Institute (KSIGI)
- Assisted with legal consulting (PM) for smart city demonstration service legal framework support for Korea Agency for Infrastructure Technology Advancement (KAITA)

- Performed research (PM) on the improvement and establishment of laws and systems for immersive content for National IT Industry Promotion Agency (NIPA)
- Performed research (PM) on improving laws and systems for virtual convergence technology for National IT Industry Promotion Agency (NIPA)
- Performed project (PM) for establishing the virtual convergence economy system and promoting the metaverse roadmap for National IT Industry Promotion Agency (NIPA)
- Performed research (PM) on the operation plan for metaverse self-regulation for Korea Metaverse Industry Association (K-META)
- Performed study (PM) on strategies for activating the Digital Jiphyeonjeon (Digital Hall of Worthies) for National IT Industry Promotion Agency (NIPA)
- Performed study on strategies for activating the Digital Jiphyeonjeon (Digital Hall of Worthies) for National Information Society Agency (NIA)
- Performed research project (PM) on establishing legal systems and improving regulations for the Metaverse for National IT Industry Promotion Agency (NIPA)
- Performed a project (PM) on the establishment of a metaverse self-regulation framework and formulation of implementation plans for Korea Metaverse Industry Association (K-META)
- Served as Chairperson of the Ethics and System Subcommittee for Metaverse Alliance
- Performed a research project (PM) on the survey on the current status of AI legal system for National IT Industry Promotion Agency (NIPA)
- Performed a research project (PM) on the advancement of the legal system and policies for the metaverse industry for National IT Industry Promotion Agency (NIPA)
- Provided comprehensive consulting services and legal advice (PM) on mobility regulatory exemptions for Korea Transportation Safety Authority (TS)
- Performed a research project on developing metaverse verification guidelines and self-regulation checklist for Korea Metaverse Industry Association (K-META)
- Performed research (PM) on legislative support study for the amendment of the Intelligent Robots Development and Distribution Promotion Act for Korea Institute for Robot Industry Advancement (KIRIA)
- Served in Task Force (WG2) for the Subordinate Regulations of the AI Basic Act (MSIT)
- Served in Research Group for the Guidelines for Ensuring AI Safety for AI Safety Institute (AISl)

## Honors and Recognitions

2024	Commendation from the Minister of Science and ICT (Individual) for the Promotion of Digital Content Industry
2024	Leading Lawyer in TMT, Legal Times
2020	Commendation from the Prime Minister in Information and Communications Technology (ICT) of Science and Information Communication Day
2011	Grand Prize for Outstanding Legal Aid Case, Korea Legal Aid Corporation Busan Branch

## Speaking Engagements and Publications

2025	“Legal Framework Refinement and Regulatory Reform for Humanoid Robot Vitalization,” AI Legislative Insight No. 25-2, Korea Legislation Research Institute (KLRI)
2023	"A Study on Performance Analysis and Revitalization Plans Following the Enforcement of the Data Industry Act to Boost the Data Economy in the AI Era," Korea Data Industry Association (KODIA) (Participating Researcher)
2023	"A Study on Improvement Plan for the Regulatory System for Innovative Growth in the Era of Digital Transformation," Regulatory Subcommittee, Korea Legislation Research Institute (KLRI) (Co-Researcher)
2023	“Major Contents of the Virtual Convergence (Metaverse) Industry Promotion Act,” Journal of Law & Economic Regulation, Center for Law and Public Utilities, Seoul National University
2022	“Main Contents of the Amendment to the Promotion of the Motion Pictures and Video Products Act Regarding Self-Rating of Online Video Content,” Journal of Law & Economic Regulation, Center for Law and Public Utilities, Seoul National University
2022	“Cases on Utilization of Regulatory Sandboxes and Regulatory Improvement in the Food Industry,” Food Law and Policy, National Food Safety Information Service (KFII)
2022	“Major Contents and Future Legislative Tasks of Bills on the Promotion of the Metaverse Industry,” Review of Regulations for New Industries No. 22-5, Korea Legislation Research Institute (KLRI)
2022	“Major Provisions of Proposed Legislation Related to Metaverse,” Journal of Law and Legislation Vol. 74, Korea Legislation Research Institute (KLRI)
2013	Performed research on the rationalization of sanctions and damage relief related to personal information

## Bar Admissions & Qualifications

2010                      Korea

## Languages

Korean / English