



# Yong Woo SHIN

Partner

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Mr. Yong Woo Shin handles a wide variety of ICT and intellectual property cases. Mr. Shin has extensive experience and expertise in personal information/data, ICT restrictions, broadcasting communications, digital finance, patent, copyright, and information protection.

Mr. Shin received a B.S. and a M.S. in computer engineering from Pohang University of Science & Technology and engaged in research and development in the ICT field. After passing the bar, he represented clients in consultations and litigation related to ICT and intellectual property. Before joining Jipyong, Mr. Shin worked for the executive and legislative branches, leading enactment of policies and laws.

## Education

2024	Seoul National University, Graduate School of Law (completed, the Financial Law Program (Digital Finance))
2021	Seoul National University, Graduate School of Law (Ph.D., coursework completed, Candidate)
2012	Sungkyunkwan University, Graduate School of Law (J.D.)
2000	Pohang University of Science & Technology (M.S. in Computer Science and Engineering)
1998	Pohang University of Science & Technology (B.S. in Computer Science and Engineering)

## Experience

2021-Present JIPYONG LLC

2024-Present	Member, Special Committee for Responding to Artificial Intelligence and Legal Tech, Seoul Bar Association
2024-Present	Member, Legislation and Policy Advisory Committee of Seoul Bar Association
2023-Present	Member, IT Information Security Advisory Committee, Korea Securities Depository
2023-Present	Director, Korean Society of Personal Information Protection Law
2023-Present	Member, Administrative Appeals Commission, Korea Communications Commission
2022-Present	Arbitrator, Korean Commercial Arbitration Board
2022-Present	Outside Member, Privacy Policy and User Protection Committee, Daangn Market Inc.
2021-Present	Director, Korea Data Law and Policy Society
2018-Present	Director, Association for Artificial Intelligence and Law
2024-2025	Member, Personal Information Protection Level Assessment Committee
2024	Member, the Forum for Copyright of News Articles in the Era of AI, Korea Press Foundation
2024	Member, Public-Private Consultative Body for Regulation & Innovation in Robot Industry
2021-2023	Member, Resident Registration Number Change Commission
2021	Member, Advisory Committee, Gyeonggi-do Data Sovereignty International Forum
2021	Member, Advertisement Industry Promotion Consultative Group
2018-2021	Legislative Researcher, National Assembly Research Service (NARS)(in charge of AI, Blockchain, Personal Data and ICT Legislative Policy)
2016-2018	Deputy Director, Ministry of Science and ICT(in charge of AI and Internet Platform Policies)
2013-2015	Associate, LAW FIRM MIN
2012	Policy Advisor, Culture, Sports and Tourism, Broadcasting and Communications Committee, National Assembly
2000-2009	Deputy General Manager, LG Electronics Inc.

## Notable Achievements

### [Personal Information, Data, and AI]

- Advised and represented H Liquor Company in response to a personal information breach incident and regulatory authority investigation
- Researched the regulatory framework of AI ethics and the regulatory framework of copyrights for the National Assembly Research Service
- Advised E Apparel Company on legal issues related to the use of AI models
- Advised and represented D Company in response to a personal information breach incident and regulatory authority investigation with regard to lottery business
- Represented I Company, a job market information provider, in a lawsuit to revoke an administrative fine imposed for a personal information breach incident
- Advised on responding to a personal information breach incident at Korea Employment Information Service
- Represented K Insurance Company and secured a decision not to prosecute in a criminal case involving a violation of the Personal Information Protection Act
- Provided consulting support services to the Artificial Intelligence Industry Cluster Agency for the alleviation of regulations on AI companies
- Conducted research on the Framework Act on Digital Society as requested by the Ministry of Science and ICT
- Advised and represented M Company, an e-publisher, in response to a personal information breach incident and regulatory authority investigation

- Advised on AI utilization of CCTV video data for the National IT Industry Promotion Agency (NIPA)
- Conducted comprehensive survey and analysis of laws hindering data opening and utilization for the Presidential Committee on the Fourth Industrial Revolution

#### **[Virtual Assets, Blockchain, Information Protection]**

- Provided research service on global expansion strategies and regulatory innovation for blockchain proliferation to the National IT Industry Promotion Agency (NIPA)
- Provided research service on legalizing standards for utilizing identification linkage information to the Korea Internet & Security Agency (KISA)
- Reviewed the security token status of a gaming company W's tokens
- Reviewed whether a platform company L's activities constitute cryptocurrency trading and brokerage
- Consulted a medical device company I on trade secret designation and management strategies
- Provided research service on the screening system for certification of Cyber Security Management System (CSMS) for automobiles
- Advised T company on Copyright Law and Unfair Competition Prevention Act regarding corporate data breaches
- Advised E company on legal issues during data crawling
- Provided research service on legal and institutional improvements for NFT regulation and blockchain promotion for the National IT Industry Promotion Agency (NIPA)

#### **[Intellectual Property Rights, Software, R&D]**

- Provided research service on reorganization of future-oriented design industry laws and regulations to the Ministry of Trade, Industry and Energy
- Won a patent invalidation trial for M, a medical device company, representing them regarding AI-powered ultrasound scanning
- Conducted a regulatory sandbox consulting support project for the Korea Innovation Foundation
- Won a lawsuit claiming payment of software service fees representing Korea Securities Depository
- Won a preliminary non-compete injunction case for S, a medical device company
- Secured an acquittal verdict in a criminal case of trade secret leakage, etc., representing a foreign national S
- Provided consulting service for reorganization/refinement of institutional regulations/rules for the Korea Institute of S&T Evaluation and Planning (KISTEP)

## **Honors and Recognitions**

2022-2025	Leading Lawyer in TMT Practice, Legal Times
2023	Minister of the Interior and Safety's Commendation(contribution to the operation of the Resident Registration and Seal (Signature Verification) System)

## **Speaking Engagements and Publications**

#### **[Reports]**

2023	Copyright Issues and Response Strategies Related to Generative AI, KCISA
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- 2021 Legal System Trends and Implications in the Cultural Sector Related to Digital Transformation, KCISA
- 2021 Issues and Challenges of AI Utilization Examined through 'Iruda', NARS
- 2020 Current Situation and Challenges of ICT in Promoting Contactless Economy, NARS
- 2020 Current Situation of the EU Convention on Cybercrime and Korea's legislative and Policy Response Strategies, NARS
- 2020 Measures to Improve Correction Report and Objection Report Based on Changes in Media Environment, NARS
- 2020 Increased Protection of Personal Information in California, U.S., NARS
- 2019 Current Situation and Outlook for Legislation Related to Artificial Intelligence, NARS
- 2019 Increased Protection of Personal Information in European Countries, NARS
- 2019 Issues and Challenges on Legislation of Personal Information Protection in the Era of Data Economy, NARS
- 2019 Current Situation and Challenges on the Policy Banning Access to https sites, NARS
- 2018 Current Situation of Blockchain and Challenges for the Development of Blockchain Industry, NARS

**[Publications]**

- 2023 Understanding and Responding to the National Assembly's Legislative Procedures (Co-author), Pakyoungsa
- 2022 Selection of Personal Information Precedents (Co-author), Pakyoungsa
- 2022 Annotated Act on Reporting and Using Specified Financial Transaction Information (Co-author), Pakyoungsa
- 2021 Sharing Economy and Laws (Co-translator), Parkyoungsa
- 2020 Blockchain and DeFi Revolution by "Homo Smartphonicus" (Co-author), Book Star
- 2019 Blockchain and Law (Co-author), Parkyoungsa

## Bar Admissions & Qualifications

- 2012 Korea

## Languages

Korean / English