



Jun Hee SEO

Partner

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Ms. Jun Hee Seo is a partner in the Corporate Group at Jipyong and mainly advises and represents clients in general corporate matters, international transactions, pharmaceutical/bio/medical, and entertainment. Ms. Seo also participates in various cross-border transactions as a member of both Myanmar and Vietnam Teams.

Ms. Seo is a member of the Korean Bar. Ms. Seo has an LL.M from the University of California Los Angeles (UCLA) School of Law and an LL.B from Seoul National University.

Education

2017	University of California Los Angeles (UCLA) School of Law (LL.M.)
2007	Seoul National University (LL.B.)

Experience

2010-Present	JIPYONG LLC
2012-2014	Member, National Tax Examination Committee, NTS Seodaemun District Office
2010	Judicial Research and Training Institute, Supreme Court of Korea

Notable Achievements

- Advised the Incheon International Airport Corporation Consortium on the Myanmar Hanthawady New Airport Construction Project
- Advised Lotte Group on the legal issues and other contract-related matters and conducted the due diligence for acquisition of MGSB, a Myanmar beverage company
- Providing advice for the PEF established by Shinhan Investment Corp. and Intervest Co., Ltd., on investing new CPS and Convertible Loan issued by Genexine, Inc.
- Advised Seoul Land on its acquisition of shares and the status of dominant shareholder in Donghwa Fresh Produce
- Advised Kyung Eun Love Consortium on due diligence for acquisition of Kyung Nam Bank
- Advised Korea Deposit Insurance Corporation (KDIC) and Tomato 2 Mutual Savings Bank on sale of t'way air Inc.'s shares
- Advised Starship Entertainment on the acquisition of Kingkong Entertainment
- Reviewed and advised the investment and distribution agreements for 'Make Your Move,' BoA's Hollywood debut film as the leading actress
- Advised Hyundai Mipo Dockyard on sale of its shares in Hi Investment & Securities to DGB Financial Group, which was closed upon approval of incorporation of a subsidiary
- Advised Shinsegae Food on acquisition of Smoothie King Korea's business license in Korea and Vietnam
- Advised a special inter-departmental government organization on supporting the new drug development project
- Advised SM Entertainment on acquisition of a Mexican restaurant, Tomatillo
- Advised company 'R' on legal issues related to stem cells, establishment of a foundation and countermeasures against leakage of technologies
- Advised Bayside PE on acquisition of a Mexican restaurant, On The Border
- Advised SM Entertainment on acquisition of interest in a music label, Million Market

Honors and Recognitions

- Best Legal Advisor, 16th Korea IB Awards

Speaking Engagements and Publications

2021	Practical Law Global Guide: Contracts, Negotiation and Enforcement in South Korea, Thomson Reuters
2021	Shareholder Activism and Stewardship Code (Co-author), Pakyoungsa
2021	Myanmar Investment FAQ (KOTRA Yangon)
2019	2019 Guidebook on Business in Myanmar, Korea SMEs and Startups Agency
2018. 12.	Research Report on Intellectual Property Laws of Myanmar, Korean Embassy in Myanmar

2018 Myanmar Investment FAQ (KOTRA Yangon)
2015 Labor Laws of the Republic of Korea (Co-author) (Hollym)

Bar Admissions & Qualifications

2010 Korea

Languages

Korean / English / Japanese