



# Sun Yeol JUNG

Partner

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Ms. Sun Yeol Jung is an attorney at Jipyong's IP/Technology Group. She focuses her practice on advising clients on intellectual property, information and communications technology and internet, media, and entertainment.

From 2001 to 2007, Ms. Jung worked as an IT consultant at Samsung SDS. She completed the apprenticeship course at the Judicial Research and Training Institute in 2014.

## Education

2006	Korea Soongsil Cyber University (LL.B.)
2001	KAIST University

## Experience

2014-Present	JIPYONG LLC
2022-Present	Non-executive Director (Member of Audit Committee), Kakao Games
2022-2025	Non-executive Director (Member of ESG Committee and Compensation Committee), Kakao Games
2022-2024	Member, Government Art Collection Operating Committee, Ministry of Culture, Sports and Tourism

2020-2021	Attorney (on secondment from JIPYONG), Kakao Enterprise Corp.
2013	Member, Board of Criminal Mediation, Pusan District Prosecutor's Office
2014	Judicial Research and Training Institute, Supreme Court of Korea
2001-2007	IT Consultant, Consulting Division, Samsung SDS
2000	Head, Design Team, Childnet Corporation

## Notable Achievements

- Successfully represented 17 municipal and provincial offices of education including the Korea Education and Research Information Service in an action claiming for payment of service fees (about KRW 6 billion) regarding maintenance of physical infrastructure of national education information system in 2016
- Advised Shinsegae Food on purchase of Smoothie King operations in South Korea and Vietnam
- Advised Zhongmin International Capital on new share subscription through third party allotment in the amount of KRW 180.6 billion upon Emerson's invitation for foreign capital
- Advised KCC on acquisition of interest in Inspire Integrated Resort
- Successfully represented Munhwa Broadcasting Corporation in a preliminary injunction action against disclosure of list of kindergartens

## Honors and Recognitions

2024-2025	Leading Lawyer in TMT Practice, Legal Times
2022	Rising Star in Intellectual Property, Legal Times
2001	Award of the Ministry of Education of Korea, The Third Women Multimedia Software Contests

## Speaking Engagements and Publications

2024	Main Details and Related Issues of the Act on Protection of Users of Virtual Assets, KISO Journal No. 55, Korea Internet Self-governance Organization
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## Bar Admissions & Qualifications

2014	Korea
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## Languages

Korean / English / Chinese

