



Min CHUNG

Leader (Managing Director), Jipyong Management Consulting

TEL +82-2-6200-1712
FAX +82-2-6200-0820
E-MAIL mchung@jipyong.com

Mr. Min CHUNG, Leader (Managing Director), joined Jipyong in 2022 to oversee the Business Intelligence (BI) Group at its Management Consulting Center, where he oversees the GPS (Government & Public Service) and GTM (Go-To-Market) service operations. The business environment is undergoing rapid changes due to the digital transformation, global supply chain restructuring, ESG management, and the emergence of geopolitical risks. As a result, companies must be able to analyze and resolve issues more swiftly, and above all, require the insight and wisdom to envision the future from a new perspective. The Management Consulting Center has extensive experience of various industry ecosystems and a wide viewpoint. In addition to helping clients create strategic opportunities like sustainable innovation and competitive advantage, he offers in-depth insight related to markets, competitors, and customers. With a tailored approach and tried-and-true analytical techniques, he provides macro business and industry sector expertise tailored to each client's particular circumstances. In addition, we consider not only the major issues confronting the public sector due to changes in domestic and international environments and government policies, but also collaborate with the government and public enterprises to strengthen national competitiveness. Therefore, we provide optimal solutions that efficiently and effectively support the nation and local communities across a wide range of areas, including establishment of policies and systems, industrial revitalization, and ripple effect analysis.

Mr. Chung headed the market intelligence, industrial analysis, and industrial policy teams at the Hyundai Research Institute under Hyundai Group. He also served as a research fellow there.

He has carefully examined the Korean economy, listened to the private sector, and made policy recommendations to the government as an economist who is committed to economic and industrial research, including

macroeconomic trends. Furthermore, he has acquired practical experience through his in-house consulting service at Hyundai Group.

Mr. Chung works to provide an excellent business strategy for ESG management based on his vast research experience and accumulated knowledge, which ranges from economic and industrial analysis to public-private cooperation and international development. Currently, He works with numerous public institutions as an advisor and assessment committee member.

Education

2021	Yonsei University (Ph.D., coursework completed, Candidate in Business Administration)
2009	Brandeis University (U.S., Master of Science in Finance)
2008	Purdue University (U.S., B.S. in Management)

Experience

2022-Present	Leader (Managing Director), Jipyong Management Consulting
2021-Present	Korea Institute for Advancement of Technology, Member of Industrial Technology and Environment Forecasting Committee
2020-Present	Korea Institute of S&T Evaluation and Planning, Member of S&T issue Report Writer
2022	Team Leader, Market Intelligence Team
2021-2022	Team Leader, Industry Analysis Team
2018-2020	Team Leader, Industry Policy Research Team
2009-2022	Hyundai Research Institute, Economic Research Dept, Research Fellow

Notable Achievements

- Measurement of Economic Effect, such as Social Value Creation
- Study on Technology Gap related to National Core Technology
- Consultation on the Development of Performance Indicators in Public Institutions
- Development of Growth Model and Development Strategy for ODA
- Investigate Policy Demand for Digital Transformation and Carbon Neutrality and Advise on Government Policy Proposals

Honors and Recognitions

2018	Research Excellence Award (Hyundai Research Institute)
------	--

2017	Excellence Report Award (Hyundai Research Institute)
2016	Excellence Report Award (Hyundai Research Institute)
2015	Best Report Award (Hyundai Research Institute)
2013	Excellence Report Award (Hyundai Research Institute)
2010	Research Excellence Award (Hyundai Research Institute)

Speaking Engagements and Publications

[Economic and Financial Sectors]

2020	Key Characteristics and Implications of Bidenomics, Hyundai Research Institute
2020	The Impact of the US Election Results on the Korean Economy, Hyundai Research Institute
2018	US FOMC Result and Implications, Hyundai Research Institute
2017-2022	Korea's Economic Outlook, Hyundai Research Institute
2017	The Impact of the spread of Trump's Protectionism on the Korean Economy, Hyundai Research Institute
2013	The Impact and Implications of Yen Carry Trade, Hyundai Research Institute

[Industry Sectors and Trend Report]

2021	The Net-Zero Transition: Implication for Korea, Hyundai Research Institute
2018	The "BTS Effect" on South Korea's Economy, Hyundai Research Institute
2017-2021	Prospects for Korea's Major Industries, Hyundai Research Institute
2016	The Appearance and Implications of the Fourth Industrial Revolution, Hyundai Research Institute
2015	Comparison and Implications on Science technology competitiveness in Korea, China, Japan and Germany, Hyundai Research Institute
2015	Comparative effectiveness of R&D Investment of listed companies in Korea, China and Japan, Hyundai Research Institute
2015	M & A characteristics and implications of Korea, China and Japan in border areas over the past decade, Hyundai Research Institute

[Publications]

2015	Why did they become successful first movers? co-authorship, Tipping point
2010	Korea Economic Map, co-authorship, one and one Books

Languages

Korean / English

