



Minju LEE

Korean Attorney

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Mr. Minju Lee obtained his Master of Laws degree from Seoul National University School of Law. He is currently a member of the M&A/Corporate group at Jipyong, where he has handled a wide range of M&A and corporate advisory matters. Mr. Lee has played a leading role in conducting due diligence and negotiating investment agreements—including share transfers, new share subscriptions, and business transfers—thereby contributing to the smooth execution and successful completion of major transactions. In addition, he has managed numerous cross-border transactions and has participated in significant insolvency cases, resolving complex legal issues.

Moreover, Mr. Lee is also a member of the IP/IT Group, the Personal Information, Data & AI Team, and the Bio & Healthcare Team, providing diverse legal advice in the data & AI, pharmaceutical, medical, and healthcare industries. Leveraging his specialized expertise in these sectors, he provides multidisciplinary legal advice to meet the complex needs of his clients.

Education

2023	Advanced Program for Data/AI Law, Evolving Society Evolving Law (ESEL) Course, Korea University School of Law
2019	Seoul National University, Graduate School of Law (J.D.)
2016	Yonsei University (B.A. in Business Administration)

Experience

2019-Present JIPYONG LLC
2023-Present Member, AI Ethics Legislation Forum
2022-Present Member, Korea Data Law and Policy Society

Notable Achievements

[M&A]

- Represented a foreign power generation company by providing comprehensive advisory services—including due diligence and contract negotiations—for a large-scale offshore wind power project
- Advised a financial institution on due diligence, investment agreements, and ancillary agreements for fintech investments and other partnerships
- Represented Hyundai Electric by providing due diligence advice for the acquisition of management control over Plaspo, a renewable energy fuel cell system company
- Advised SK Ecoplant on due diligence, investment agreements, and ancillary agreements for the acquisition of management control acquisitions in various waste management companies, including medical waste companies
- Represented a major conglomerate holding company by providing due diligence, contract negotiations, and advisory services for an investment in a next-generation medical device platform company
- Advised a power generation subsidiary by providing comprehensive investment suitability assessments and due diligence in anticipation of the exercise of call options by its subsidiaries
- Conducted due diligence and facilitated share transfer transactions for ESG-related companies, including those in the waste management, renewable energy generation, and electric vehicle charging industries
- Conducted due diligence and facilitated share transfer transactions for manufacturing companies in industries such as semiconductor wafers, large cable manufacturing, and shipbuilding
- Advised on due diligence and share transfer transactions for various sectors—including used car trading platforms, wine distribution companies, content production companies and savings banks
- Handled numerous legal due diligence and contract matters, including business transfers between large companies, share transfers between large and small companies, new share subscriptions and convertible bond issues

[Cross-Border]

- Provided comprehensive advice and assistance in formulating exit strategies for a Korean automotive manufacturer and a major Korean conglomerate in response to the Russia-Ukraine conflict
- Advised leading Korean energy conglomerates on its investments in the Russian energy sector and subsequently on developing an exit strategy due to the Russia-Ukraine conflict
- Assisted a food company in forming a joint venture with an Eastern European partner to establish and operate a facility for the production of Korean food products—handling joint investment agreements and ancillary agreements for production and distribution
- Represented 11 companies—including Naver, Gafina B.V., and the Mirae Asset-Naver Asia Growth Fund—in

providing due diligence, contract negotiations, and advisory services for an investment in HappyFresh, a Southeast Asian food delivery platform

- Advising a global logistics company on due diligence, contract negotiations and other legal matters in connection with the acquisition of management control of logistics companies in Korea and Southeast Asia

[Personal Data, Data, and AI]

- Assisted in responding to an investigation by the Personal Information Protection Commission (PIPC) following a personal data breach
- Represented a fractional investment platform by identifying legal issues throughout the lifecycle of personal data and providing tailored solutions
- Advised a financial institution on comprehensive legal issues related to the paid provision of personal data and offered appropriate solutions
- Conducted research on amending the legal framework for pseudonymous information
- Provided advice and legal due diligence in connection with the sale, purchase, and transfer of data—including personal, credit, and location information—for various companies in the food and beverage, financial, pharmaceutical, healthcare, software, security, and energy sectors. This included:
 - Reviewing risks associated with violations of the Personal Information Protection Act
 - Assessing risks related to pseudonymization and the collection of pseudonymous data
 - Reviewing and advising on data purchase agreements and marketing service contract
 - Providing legal counsel on issues under the Bioethics Act and the Medical Service Act related to healthcare data
 - Advising numerous clients—including AI companies, prominent security firms, and renowned healthcare foundations—on strategies for personal data management

[Bio & Healthcare]

- Provided comprehensive advisory services on the establishment and implementation of new healthcare-related businesses
- Advised on the establishment of animal medical corporations, engagement with relevant organizations, and obtaining necessary permits
- Offered diverse advisory services on bio and healthcare matters to a wide range of clients, including pharmaceutical and medical device manufacturers and distributors, which involved:
 - Reviewing a variety of contracts—such as investment agreements, joint research agreements, manufacturing and consignment contracts, sales promotion agreements, material transfer agreements, trademark licensing agreements, and wholesale trade agreements—of varying forms, scales, and purposes
 - Advising on issues under the Fair Trade Act (e.g., resale price maintenance for over-the-counter drugs and health functional foods, and restrictions on trading partners) as well as on matters involving the Subcontracting Act, including contract modifications when necessary

[Rehabilitation and Bankruptcy]

- Represented a prominent e-commerce platform in initiating rehabilitation proceedings and managing ARS

procedures

- Advised a developer on strategies to secure creditors' rights in a construction company's rehabilitation, including handling rehabilitation claims, filing procedures, and adjudication
- Represented a content platform by providing comprehensive advisory services on potential issues under the Subcontracting Act—such as direct payment claims—that could arise if a contracted production company goes bankrupt
- Handled multiple creditor representations, including debtor representation in rehabilitation proceedings, filing rehabilitation claims, and managing adjudication proceedings as part of a comprehensive rehabilitation strategy

Speaking Engagements and Publications

2021	Contract, Negotiation and Enforcement in South Korea: Overview, Practical Law Global Guide
2020	Law and Policy Research for Enhancement of Provisions Related to Processing Anonymized Personal Information under the Personal Information Protection Act (Information and Communications Law Forum), Korea Internet & Security Agency

Bar Admissions & Qualifications

2019	Korea
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Languages

Korean / English