

JIPYONG LLC

GLOBAL REACH

DEDICATION TO CLIENTS

SOCIAL RESPONSIBILITY

Asia's Premier Law Firm - **Jipyong LLC**

Founded in 2000, Jipyong is a leading Korean law firm and a pioneer in overseas and cross-border legal services.

With over 380 legal professionals in 12 offices across Korea, China, Vietnam, Indonesia, Myanmar, Cambodia, Laos, Russia, and Hungary, Jipyong maintains one of the most extensive international networks among Korean firms.

As a one-stop, full-service firm, we offer expertise across all major practice areas, industry sectors, and geographic regions.

We are committed to delivering high-quality service and tailored solutions. We pride ourselves on our legal expertise, commercial awareness, professional integrity, and dedication to our clients.

Jipyong is also a champion of public interest and community service. Our lawyers adhere to the highest ethical standards and support diversity, equal access to justice, and community service.

Our Vision & Values

Vision

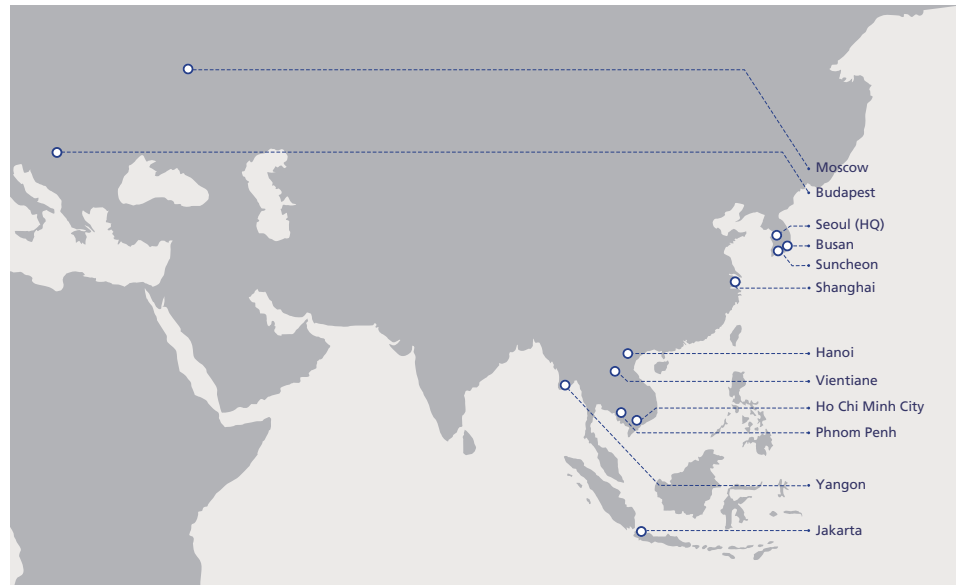
- Service Excellence
- Workplace Happiness
- Champion of Public Interest and Community Service
- Asia's Premier Law Firm

Values

- People Focused
- Genuine
- Pioneering
- Principled

Offices

12 offices and international desks across Asia and beyond



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Practice Areas

Mergers & Acquisitions

Corporate

Finance

Private Equity & Hedge Funds

Construction & Real Estate

Antitrust & Competition

Insolvency & Restructuring

Intellectual Property

Tax

Labor & Employment

Maritime & Aviation

Criminal Defense

Family Law

Government Contracts

Dispute Resolution

Legislation

ESG

Energy, Resources, Infrastructure & Environment

Information Technology & Internet

Biotechnology, Pharmaceutical, Medical Device & Healthcare

Media & Entertainment

Global Practice



Mergers & Acquisitions

Jipyong's M&A Group is experienced in a wide range of domestic and international M&A transactions, including mergers, acquisitions, business/asset transfers, spin-offs, establishment of holding companies, and hostile takeovers.

We have specialized expertise covering multiple jurisdictions, and our attorneys advise on the full spectrum of legal issues that arise during an M&A transaction, such as antitrust, tax, labor, litigation, bankruptcy, and industry-specific regulations. We also maintain close relationships with investment banks, accounting firms, PE houses, and consulting firms inside and outside of Korea to facilitate successful M&A transactions.

Clients and industry professionals praise our successful track record and achievements. Our representation of Korea's largest steelmaker in the acquisition of an Australian iron-ore mining operation was ranked one of the biggest deals in Asia. We are consistently selected by leading international legal directories and rankings publications, such as IFLR 1000, Asialaw Profiles, and Legal 500 Asia Pacific, as one of the best Korean law firms in the M&A practice area.

Specific Expertise

- M&A strategies and structures for mergers and acquisitions involving shares, businesses or assets, and spin-offs
- Corporate governance matters, including capital restructuring, establishing holding companies, and attracting investment
- Antitrust, tax, labor, and intellectual property issues
- Legal due diligence
- Drafting and reviewing transaction documents in Korean, English, and other languages
- Government and media relations
- Management rights disputes, white collar crimes, court filings, and other issues related to hostile takeovers

Corporate

Jipyong's Corporate Group combines deep legal knowledge with expertise across a full range of practice areas, including corporate, fair trade, labor, bankruptcy, and tax. We provide general corporate counsel to a diverse client base. We represent Korean and foreign clients in joint ventures, overseas financing, and investments, and advise on negotiating and drafting international contracts, including technology transfer, franchise, and outsourcing agreements. Our attorneys also advise on foreign exchange regulations and international tax laws and assist with preparing filings with relevant authorities. Through our international offices and desks across Asia and our network of local partners worldwide, we provide efficient and effective one-stop legal services for cross-border transactions.

Specific Expertise

- Establishment and operation of corporate entities
- Corporate governance matters such as shareholders and board meetings
- Management rights disputes
- Drafting and reviewing corporate and investment agreements
- Registration for establishment, operation, and capital increase of corporate entities
- Joint ventures between Korean and foreign companies
- Foreign investment in Korean companies
- Overseas investment by Korean companies
- Drafting and negotiating cross-border transaction documents such as technology transfer agreements, franchise agreements, and outsourcing agreements

Practice Areas

Finance

Jipyong's Finance Group provides comprehensive legal services on a wide range of finance and securities issues. We have extensive experience and a track record of representations in both domestic and international financial transactions.

Project Finance & Real Property

Jipyong's Project Finance & Real Property Team provides comprehensive legal services for a broad range of financial transactions relating to real estate and infrastructure.

We specialize in financing structures such as PF, PF ABS, PF ABCP, PF STB, and REITs, and have represented developers, contractors, and financial investors in forming consortia, establishing legal entities, and obtaining financing.

Our attorneys have extensive experience in large-scale development projects, including new towns, company towns, industrial complexes, theme parks, infrastructure, SOC projects (roads, bridges, tunnels, power plants, harbors), and renewable energy projects involving solar energy, biomass, and waste-management plants.

Structured Finance, Derivatives & NPL

Jipyong's Structured Finance Team specializes in diverse asset-backed structured finance transactions (ABS, ABL, ABCP) as well as structured finance transactions involving trust and investment trust structures. Our attorneys have expertise in securitizing a diverse range of assets, including real estate, corporate bonds, mortgages, auto loans, developer's loans, automobile sales receivables, credit card receivables, construction fee receivables, and apartment presales receivables. We also have extensive experience with NPL transactions, and the sale, acquisition, and securitization of non-performing assets.

Acquisition Finance

Jipyong's Acquisition Finance Team has extensive experience advising clients on domestic and cross-border acquisition financings and other structured transactions. We regularly engage with professionals at regulatory agencies and in the financial industry to deliver creative and effective solutions in a rapidly changing financial environment. Our attorneys work

closely with the M&A and Tax Teams to help clients develop and execute a wide range of financing and acquisition transactions. We are known for practical solutions to leveraged buyout issues. We also work with the Insolvency & Restructuring Team to provide comprehensive legal advice on acquisition financing in the final stages of corporate restructurings.

Ship & Aircraft Finance

Jipyong's Ship & Aircraft Finance Team has extensive experience in ship and aircraft finance. For the financing and acquisition of new and used ships, our attorneys work closely with the Maritime & Aviation Team, which has been recognized by leading domestic and international legal directories and rankings publications as one of Korea's top maritime teams. We advise shipbuilders, shipowners, and financial institutions on their legal needs from the beginning to the end of each transaction.

We also provide high-quality legal services for the financing, acquisition, leasing, or sale of aircraft.

Capital Markets

Jipyong's Capital Markets Team represents clients in complex securities transactions and regulatory compliance matters, including legal due diligence, communications with government authorities, IPOs, exchange listings, and the issuance of shares and bonds (CBs, BWs, EBs, ABS), public and private offerings of DRs, and other securities as well. We have assisted Korean companies with overseas IPOs and tranche offerings and have guided foreign companies through domestic IPOs on the Korea Exchange. We regularly advise Korean companies on domestic IPOs, the establishment and mergers of SPACs, capital raising through the issuance of common shares, redeemable convertible preferred shares, and CBs. Based on our team's expertise, we served as an advisor for the Korea Exchange's IPO guidebook and IPO primer for foreign companies. We were also invited to serve on the task force for enacting the Financial Investment Services and Capital Markets Act.



Financial Regulation

Jipyong's Financial Regulation Team provides comprehensive legal services in compliance matters relating to finance and securities. We advise on the establishment and licensing of financial institutions, regulations and rules concerning financial institutions, development of new financial products, investigations by and reporting to relevant financial authorities, and represent clients in a full range of matters including audits, M&A transactions, and civil and criminal disputes. We have earned a strong reputation for offering creative solutions for the most complex problems and continue to maintain close relations with the financial regulatory authorities.

Insurance

Jipyong's Insurance Team provides clients with comprehensive legal services, including interpretation of insurance agreements, litigation involving insurance payouts, unfair competition issues related to insurance, domestic insurance companies' entry into foreign jurisdictions, and foreign insurance companies' entry into Korea.

Private Equity & Hedge Funds

Jipyong's Private Equity & Hedge Funds Team has made significant contributions to the development of Korea's private equity market. We participated in amendments to the Indirect Investment Assets Management Business Act when PEFs were first being adopted in Korea in 2005. Since then, we have established numerous PEFs and published articles and other materials to support discussion on improving the PEF regime.

We have also worked with the Financial Supervisory Service, the Financial Services Commission, and market participants to support the adoption and establishment of diverse types of PEFs, including overseas resource-development PEFs, corporate finance stabilization PEFs, corporate restructuring PEFs, and corporate partnership PEFs. More recently, we participated in a task force reviewing PEF regulations and contributed to amendments to the Financial Investment Services and Capital Markets Act. With extensive overseas experience and a broad international network, our team advises on overseas investment and the global expansion of Korean PEFs. We also provide comprehensive legal services for Korean hedge funds and offer registration and liaison services for overseas PEFs and hedge funds.

Specific Expertise

- Legal and tax consulting for optimal investment structure
- Comprehensive PEF establishment and registration services (AOI, incorporation, reports and licensing applications to the FSS and FSC)
- Preparation of fund documents
- Registration of PEF GPs
- Execution of PEF investments
- Post-investment services and regulatory report services for PEFs
- Establishment and registration of hedge funds
- Registration of foreign PEFs and hedge funds with the FSS for sales in Korea and other sales-related services
- Advising Korean pension funds on their investments in overseas PEFs and hedge funds



Construction & Real Estate

Jipyong's Construction & Real Estate Group is comprised of experts from diverse practice areas, including corporate, finance, litigation, and tax. Our attorneys provide a full range of legal services in construction and real estate. We have extensive experience in high-profile construction- and real estate-related transactions, including the financing and establishment of an SPC for the Incheon–Songdo New Town development project and the establishment of a PFV for the Universal Studios South Korea development project. Our Construction & Real Estate Group also plays an integral role in the Real Estate Project Finance Normalization Center, which was designed to address issues arising from global financial crises. We help clients achieve the best possible outcomes in troubled projects by offering comprehensive and innovative solutions tailored to each client and circumstance.

Specific Expertise

- Structuring of real estate transactions, including domestic and cross-border real estate investments and real estate investment trusts
- Construction and financing related issues including real estate development, real estate acquisition, PF ABS, PF ABCP, and PFV
- Cross-border real estate development transactions
- Real estate aspects of private investments in infrastructure projects
- International contract laws, government-supported construction projects and bidding processes
- Construction finance, maintenance, guarantees and infringement of environmental rights
- Antitrust issues, including collusion and unfairness in subcontracting transactions
- Labor-related issues, including industrial safety and industrial accidents
- Construction administration regulations, city planning and zoning laws

Antitrust & Competition

Jipyong's Antitrust & Competition Group offers practical and effective solutions for clients facing investigations by, or regulatory issues involving, the Korea Fair Trade Commission (KFTC). Our attorneys have extensive experience advising on mergers and other business combinations, unfair trade practices, concerted acts, abuse of market dominance, cartels, and monopolies. The group includes former senior KFTC officials and seasoned attorneys who have represented both the KFTC and corporate clients. Our attorneys are deeply familiar with the KFTC's processes and decision-making. Our lawyers have been involved in nearly every major competition case over the past decade, including LCD and CRT price-fixing, fuel-surcharge violations, automotive-parts cartels, and the interest-rate-derivatives cartel.

Specific Expertise

- Follow-on damages actions based on KFTC decisions
- Counseling on corrective measures issued by the KFTC
- M&A transactions, joint ventures and other reportable business combinations
- Leniency applications and voluntary reporting
- Reorganization of management structures including establishment, conversion, and operation of holding companies
- Unfair trade practices complaints and claims
- Subcontracting disputes and compliance
- Franchise and information disclosure agreements
- Door-to-door and pyramid sales
- Unfair labeling and advertisements
- E-commerce and installment payment compliance
- Appeals of fines levied on M&A transactions, concerted practices, and unfair trade practices

Insolvency & Restructuring

Jipyong's Insolvency & Restructuring Team is comprised of experts with in-depth knowledge of, and years of experience with, Korea's insolvency regime. We are well-versed in domestic bankruptcy systems and procedures and also have experience with the insolvency regimes of the United States, the United Kingdom, and Japan. We provide cutting-edge workout services and guide clients from the earliest stages of insolvency proceedings through their conclusion. We advise on workouts, bankruptcy filings, business operations during proceedings and M&A issues arising in connection with such proceedings. Our services also include preparing necessary documentation, obtaining required government approvals, and reviewing applicable laws.

Specific Expertise

- Establishment and execution of reorganization plans
- Filing for and handling of bankruptcy and rehabilitation proceedings
- Continuing business operation during bankruptcy and rehabilitation proceedings
- Lawsuits involving companies subject to rehabilitation or under rehabilitation proceedings
- Development of plans for creditors, shareholders, and interested parties to secure payments of debt claims and contractual rights during bankruptcy proceedings and related litigation matters
- Sales of assets of a company under bankruptcy proceedings
- International bankruptcy matters

Intellectual Property

Jipyong's Intellectual Property Team has extensive knowledge and experience in resolving the complex and multidisciplinary issues of our clients. We provide practical and business-focused solutions from registration of industrial rights, copyrights and trademarks to representation in actions related to licensing, trade secrets, unfair competition and work-for-hire inventions. We work closely with our clients to protect their rights, including identifying and blocking entry of IP infringing goods through customs procedures and filing IP infringement lawsuits.

Specific Expertise

- Searches and registrations of patents, trademarks, copyrights, utility models and designs
- Administrative and judicial actions
- Intellectual Property Tribunal rulings on patents, designs and trademarks
- Intellectual property transfer or license agreements
- Infringement of trade secrets
- Unfair competition disputes
- Image rights, publicity rights, and character merchandising
- Trademark services and other related issues, such as trade names, trade dress, and domain names
- Online digital contents and database
- Cease and desist letters
- Registration and use of geographic indications



Tax

Jipyong's Tax Team delivers reliable tax advice on both domestic and international transactions, to assist our clients in achieving their business goals with maximum tax efficiency. Our attorneys provide a wide range of advisory services in the areas of corporate income tax, individual income tax, state and local tax, VAT and customs duties, among others. Our attorneys also provide international strategic tax planning and tax compliance advice and represent clients before tax authorities and courts. We work closely with the firm's transaction attorneys and accountants to identify and analyze complex tax issues and formulate creative solutions for a broad range of transactions.

Specific Expertise

- Tax planning for establishment of joint ventures, subsidiaries, and permanent establishments
- Tax advice for mergers and acquisitions and restructuring-related tax due diligence
- Tax advice on multinational transaction issues arising in cross-border financings, global trade, and foreign investment
- Filing for tax reduction and/or exemption
- General advice on permanent establishment and withholding tax issues
- Tax litigation
- Tax audits
- Tax advice for investments in securities, debt instruments and derivative products
- Tax advice on structured financing transactions, including sales and lease-backed transactions and asset-backed securities issuances
- Tax advice on real estate sales and acquisitions, leasing transactions, and REITS-related transactions
- Tax advice on issues related to trade and customs duties

Labor & Employment

Jipyong's Labor & Employment Group provides practical and cutting-edge advice on all matters related to labor and employment. Our attorneys are capable of handling the most complex workplace issues arising from doing business in Korea. We regularly advise on termination, employee regulations, labor unions, HR management, and employment related civil and criminal proceedings. We also provide labor advice and counseling for corporate restructurings, mergers and acquisitions, and spin-offs.

Specific Expertise

- Labor disputes and labor union issues
- Collective bargaining agreements
- Disputes involving employee dismissal, suspension, and related issues
- Restructuring standards and methods
- Labor issues arising from M&A transactions
- Counseling on employment rules and guidelines
- Counseling on prevention of sexual harassment in the workplace
- Employment and service agreements, including non-competition agreements, consulting services agreements and termination agreements
- Executive compensation, including stock options and bonus programs
- Pensions and employment-related insurance
- Work environment and employee safety and health
- Litigation on unlawful termination related to corporate restructuring
- Probation and dismissal litigation
- Workers' compensation litigation
- Restructuring-related labor disputes

Maritime & Aviation

Jipyong's Maritime & Aviation Team is widely regarded as one of the nation's best. Our attorneys have extensive experience representing ship owners, airlines, P&I clubs, and insurance/reinsurance companies. We conduct investigations into shipping accidents and handle marine safety proceedings, arbitration, as well as domestic and cross-border litigation. We provide a comprehensive array of services related to maritime, insurance, aviation, and ship financing to both Korean and foreign clients. Our Maritime & Aviation Team has been recognized in Korea and abroad for its stellar track record and commitment to client service. We were selected as the Law Firm of the Year in the Shipping, Maritime & Aviation category for the Asialaw Asia-Pacific Legal Practice Awards 2017. We were also selected as the Law Firm of the Year in the Korean Maritime category in 2010 by Asian-Counsel Magazine. Mr. Choon Won Lee has been named the Leading Lawyer in the Korean Shipping & Maritime category for Asialaw Leading Lawyers from 2010 to 2025, consecutively. He was also honored with the Clients Choice Award by International Law Office (ILO) from 2010 to 2019, consecutively, and named the Leading Individual in the Korean Shipping category by Chambers Asia-Pacific from 2011 to 2026, consecutively.

Specific Expertise

- Marine accidents, including sinking and fires
- Oil spills
- Bills of lading and cargo transportation
- Ship charter agreements
- Shipbuilding and ship purchase agreements
- Shipping finance
- Aircraft accidents
- Air transportation
- International trade
- Marine insurance
- Insurance contracts and insurance laws
- Product liability insurance and general long-term insurance

Criminal Defense

Jipyong's Criminal Defense Group is composed of seasoned litigators and former prosecutors who advise clients navigating complex and evolving business and regulatory environment. Our attorneys have unparalleled knowledge and expertise in white collar defense, coming from diverse practice areas such as M&A, finance, labor, competition, environmental regulation, and intellectual property. Partners remain directly involved throughout each engagement, ensuring consistent case management and close client communication in the processes.

Industrial Accidents & Safety Center

The Jipyong Industrial Accidents & Safety Center provides consulting services for the prevention of serious accidents, as well as advice on responding to crisis, investigation, and legal proceedings following serious accidents.

In light of the Serious Accidents Punishment Act, which requires company executives to establish safety and health management systems covering the organization (i.e., workforce), budget, and processes (management measures), the Center advises clients on developing and implementing tailored compliance frameworks. These services are designed to reflect each company's operational characteristics and risk profile.

Specific Expertise

- Corporate compliance and internal investigations
- Theft and misuse of corporate funds, including malfeasance and embezzlement
- Labor management relations, employment termination and litigation
- Securities investigations and enforcement
- Patent, trade secret, copyright litigation
- Criminal antitrust investigations and trials
- Environmental compliance and enforcement
- Construction claims

Practice Areas

Family Law

Jipyong's Family Law Team draws on attorneys' years of distinguished service across a wide range of family law matters. Our team includes a former Chief Judge and former Family Court law clerks with extensive experience in sensitive matters such as paternity, child custody, wills, and inheritance. We have been at the forefront of the growing number of international family law disputes. Our foreign-licensed attorneys, supported by an extensive network of domestic and overseas partners, provide foreign clients with high-quality service and practical solutions.

Specific Expertise

- Divorce and marriage dissolution
- De facto marriage termination
- Division of estate
- Child custody and paternity issues
- International divorce
- Wills and inheritance disputes
- Business succession

Government Contracts

Jipyong's Government Contracts Team is comprised of attorneys with extensive experience and networks in government contracts, legislation, and policy development. We have advised on infrastructure projects involving roads, harbors, bridges, as well as energy projects involving new and renewable energy, including power plants. We work continuously to provide clients with legal advice and solutions from the planning stage through completion, supported by our industry expertise, accumulated knowledge, and practical experience. In addition, through our Global Business Center, regional experts, and international offices, we offer tailored advice to clients in the natural resources, energy, and infrastructure industries. We also support clients' overseas expansion by advising on numerous investments and acquisitions.

Specific Expertise

- Sanctions, fines, and penalties under national contract laws
- Regulations concerning construction, government contracts and bidding
- Disputes related to government contracts, local governments and public organizations
- Legal counsel to public enterprises
- Private investments related to infrastructure
- Defense contracts under the Defense Acquisition Program Administration
- Legal counsel to defense companies
- Criminal sanctions against the defense industry



Dispute Resolution

Jipyong's Dispute Resolution Group has been a cornerstone of the firm's success and is widely regarded as one of the best in Korea. Our litigation and arbitration teams include leading legal professionals, including a former Supreme Court Justice, a former Constitutional Court Justice, seasoned practitioners with a track record of precedent-setting cases, and dynamic younger attorneys attuned to rapid changes in the Korean legal landscape. We provide clients with comprehensive representation across the full spectrum of disputes and have achieved strong results across major sectors and industries. We have a particularly strong record in finance-related cases, including project finance, derivatives, and investment disputes involving financial institutions and insurance companies. In construction and real estate, we have accumulated unmatched expertise not only in conventional matters but also in emerging areas such as public-private partnerships and urban renewal projects.

Specific Expertise

- Finance & Securities
- Private Equity & Hedge Funds
- Mergers & Acquisitions
- Construction & Real Estate
- Antitrust & Competition
- Insolvency & Restructuring
- Intellectual Property
- Information Technology & Media
- Tax
- Constitutional Law
- Administrative Law
- Labor & Employment
- International Arbitration & Dispute Resolution

Legislation

Jipyong's Legislation Group advises clients on the legislative process and provides legislative support for business needs. Our legislative support services include not only advising on the interpretation and application of laws but also assisting in the enactment and amendment of laws. Our Group is comprised of experts in areas related to legislative support, including a former Constitutional Court Justice, a former Supreme Court Justice, and a former Chief of Staff to a member of the National Assembly. We are widely recognized in Korea as the foremost experts in administrative law and constitutional law, having successfully handled many complex and precedent-setting cases. We represent both private clients as well as government organizations, such as the Ministry of Trade, Industry, and Energy, Ministry of Education, Ministry of Unification, and the Small and Medium Business Administration.

Specific Expertise

- Assist government organizations in drafting bills, proposing legislation, and reviewing proposals for enactment and amendment of laws
- Assist private sector clients by providing support and consulting for enacting and amending laws to address their business concerns
- Assist in guiding the National Assembly to fulfill its duty to enact socially responsible legislation



ESG

Comprised of lawyers and strategic consultants specializing in compliance, human rights management, and communications, Jipyong's ESG Center provides comprehensive advisory services to large corporations and multinational enterprises. Its services include ESG management consulting; the development of ESG strategies and roadmaps; SDG implementation models; investor communications support; materiality assessments; stakeholder engagements, and related legal services.

As the nation's first integrated ESG platform, Jipyong's ESG Center combines research, consulting, and legal advisory services. The Center operates through five core groups: the Strategy Group, Environmental (E) Group, Social (S) Group, Governance (G) Group, and Finance Group.

- The Strategy Group cooperates with Management Consulting Teams 1 and 2, as well as the Research and Education Team;
- The Environmental (E) Group cooperates with the Environment Team, Energy Team, Green New Deal TF, and Green Finance TF;
- The Social (S) Group cooperates with the Labor Team, Human Rights Management Team, Antitrust & Competition Team, Consumer Team, Bio & Healthcare Team, Occupational Safety and Serious Accidents Team, Criminal (Anti-Corruption) Team, Information Protection Team, and Product Liability Team;
- The Governance (G) Group cooperates with the Compliance Team, Capital Markets/Disclosure Team, and M&A/Corp Team;
- The Finance Group cooperates with the Financial Advisory Team, Capital Markets/PE Team, Financial Litigation Team, and the Stewardship Code TF.

Specific Expertise

- Establishment of ESG management direction and strategy
- ESG risk assessment and due diligence
- Advising on the establishment of ESG regulations/policies and process
- Assessment of ESG achievements
- ESG evaluation and communication
- ESG workshop and education
- ESG impact
- ESG policy and management research

Energy, Resources, Infrastructure & Environment

Jipyong's Energy & Resources Team assists clients with comprehensive needs in the energy, resources, and infrastructure sectors, representing industry leaders in major transactions. Our dedicated attorneys combine their wealth of skills and experience to provide comprehensive counseling and strategic regulatory advice to both private-sector and public-sector clients around the world. We have handled matters in the areas of power generation as well as renewable and alternative forms of energy. We have advised clients on investments in coal and iron ore mining operations and reforestation projects in Asia and beyond. For social infrastructure projects, we advise clients from the initiation through completion of projects, and in particular, we advise on social infrastructure projects in developing countries that lay the foundation for their continued economic growth. Our attorneys are at the cutting edge of today's most pressing legal issues in the changing energy, resources, and infrastructure sectors, offering innovative solutions through systematic and ongoing research efforts.

Specific Expertise

- Climate change and alternative energy
- Renewable energy and sustainability projects
- Resource development, investigation and licensing
- Clean-up project development, site investigations and counseling
- Attracting investment
- Licensing agreements and approval proceedings
- Real estate and SOC projects
- Contaminated sites and public nuisance investigations, and other environmental torts

Information Technology & Internet

Jipyong's Information Technology & Internet Team takes pride in its distinguished level of expertise in the information technology and internet field. In a dynamic modern-day business landscape where information and telecommunications technologies and their regulation alike are changing more swiftly than ever before, it is practically impossible to ignore the impact brought on by the emergence of the internet as the common medium of communication and the proliferation of e-commerce. Our lawyers combine their individual expertise in internet, e-commerce, and telecommunications issues to provide our clients with seamless legal advice and services on telecommunications and cyber law-related matters. We provide assistance to a variety of information technology companies, including internet service providers, internet content developers, software developers, video game developers, software publishers, internet software vendors, and infrastructure developers.

Specific Expertise

- Protection of privacy and personal information
- Complex legal matters involving e-commerce transactions (B2B, B2C, B2G, P2P, etc.)
- Cyber law-related issues, including cyber-crimes, piracy, censorship, and ISP liabilities
- Internet domains and semiconductors
- Digital content industry related issues, including online games, communications, broadcasting, and e-learning
- Digital intellectual property issues

Biotechnology, Pharmaceutical, Medical Device & Healthcare

Jipyong's Bio & Healthcare Team provides comprehensive, industry-focused legal services across the biotechnology, pharmaceutical, medical device, and healthcare sectors. The team supports companies operating in a dynamic life sciences environment shaped by rapid scientific advancement and evolving regulatory and policy frameworks. The practice spans the full spectrum of healthcare and life sciences matters, including advising biotechnology start-ups on cross-border licensing of intellectual property, representing Korean hospitals in precedent-setting litigation before Korea's highest courts, guiding pharmaceutical companies in meeting anti-rebate compliance obligations, and assisting medical device companies in formulating regulatory strategies. The team also represents biotechnology companies in capital markets transactions, including a recent IPO by a Korean conglomerate's pharmaceutical subsidiary. Jipyong advises life sciences companies throughout the product lifecycle and supports healthcare institutions in navigating Korea's evolving regulatory landscape.

Specific Expertise

- Compliance programs and industry regulations
- Compliance guidelines on the Pharmaceutical Affairs Act
- Antitrust & competition laws
- Drug pricing system and price adjustment of drugs covered by insurance
- Ministry of Health and Welfare and MFDS matters
- Intellectual property counseling
- Licensing, collaboration, partnership, and joint ventures
- Contracts on biomedical, pharmaceutical, and medical devices
- CRO, CDMO, quality, product development, clinical research, distribution, sales, and consulting contracts
- M&A and investments
- Litigation and arbitration
- Criminal and administrative litigation related to biomedical, pharmaceuticals, and healthcare issues



Media & Entertainment

Jipyong's Media & Entertainment Team advises on a wide range of issues relating to motion pictures, television, music, live performances, and online games, providing clients with in-depth analysis and practical legal solutions to support their business objectives. The entertainment and media industry requires a strong command of principles and rules across multiple disciplines. Through years of representing key industry participants in Korea, including leading broadcast studios and media companies, we have developed specialized expertise in applying multidisciplinary rules and regulations, including intellectual property, corporate, finance, and antitrust law, to deliver legal services tailored to the entertainment and media sectors.

Specific Expertise

- Broadcast Act and Newspaper Act, and related disputes
- Defamation claims arising from broadcast, newspapers, magazines, and media
- Entertainment business permits and approvals
- Film financing, production, cross-border distribution, and joint production
- Entertainment management and talent agency agreements
- Exclusivity and service contracts of movie actors and singers
- Contract stipulations for live stage performers
- Disputes relating to online games, including piracy and plagiarism
- Professional athlete management and representation
- Music publishing contracts and related litigation
- Illegal copying and distribution of films and music

Global Practice

Jipyong is recognized as a leading Korean law firm in international practice. We regularly advise on overseas project finance, overseas real estate development, foreign investment, and cross-border mergers and acquisitions across key jurisdictions, including China, Southeast Asia, Russia, Kazakhstan, Europe, the Philippines, India, the United Kingdom, Canada, the United States, Japan, and South Africa.

Jipyong maintains a strong presence in China and Southeast Asia, supported by 12 international offices and desks across Asia. By integrating the resources of our headquarters in Seoul with local expertise in each jurisdiction, the firm delivers coordinated and practical legal solutions to clients.

Specific Expertise

- International taxation and foreign investment advisory
- Incorporations, joint ventures and strategic alliances
- Mergers and acquisitions involving Korean and foreign companies
- Real estate development
- Natural resources development
- International capital markets
- Litigation, arbitration and dispute resolution
- International trade issues including trade disputes and antidumping
- Patent filing and intellectual property rights-related consulting
- Diverse global businesses (research and study, publications, education, etc.)

China Practice

Jipyong established its China Team in 2002 by bringing together a core group of attorneys with extensive experience in China-related matters. Since then, we have been offering high-quality legal services to our clients for all their China-Korea related needs.

• Shanghai Office

Established in 2007, Jipyong's Shanghai office brings together experienced Korean and Chinese attorneys who deliver effective and reliable legal counsel across a wide spectrum of matters and transactions.

• China Alliance & Network

Jipyong has established strategic alliances with leading Chinese law firms, accounting firms, and patent offices across China, including in Beijing, Shanghai, Qingdao (Shandong Province), Shenyang (Liaoning Province), and Guangzhou (Guangdong Province). These alliances enable Jipyong to offer clients a coordinated, one-stop platform for comprehensive legal and professional services.

Vietnam Practice

Jipyong's Vietnam Team is comprised of attorneys specializing in diverse fields, including M&A, joint ventures, real estate, finance and securities, SOC, and natural resources development, and has a strong track record advising on foreign investment in Vietnam. Jipyong maintains offices in both Ho Chi Minh City and Hanoi to support clients across the country.

• Ho Chi Minh City Office

Established in September 2007, Jipyong's Ho Chi Minh City office was founded to provide systematic and comprehensive legal advisory services to companies expanding their businesses into Vietnam. The office offers locally grounded legal services across a broad range of practice areas, including M&A, real estate, finance, securities, and litigation. Supported by a team of experienced Vietnamese lawyers and professional staff fluent in English, the Office has particular strength in foreign direct

investment, real estate development, tax, and finance, and delivers practical, locally tailored legal solutions informed by Vietnam's legal and regulatory landscape.

• Hanoi Office

In January 2009, following the successful establishment of our Ho Chi Minh City office, we opened our second Vietnam office in Hanoi to serve clients in the northern region of the country. The Hanoi office is led by a senior practitioner with extensive experience in M&A, real estate, finance, and securities gained through the firm's Seoul office, and provides clients with localized and commercially focused legal advice.

Indonesia & Malaysia Practice

Since 2008, Jipyong has advised Korean companies on M&A and foreign investment transactions in Indonesia and Malaysia. Particularly for Indonesia, we have provided legal advice on diverse matters, including acquisition of a local bank, forestry, agriculture, mining, real estate, and dispute resolution. Building on the experience, we have established strategic alliances with top-tier local law firms in order to support businesses in entering the energy, natural resources, and infrastructure markets in the region. We have also collaborated with a preeminent Indonesian law firm to establish a Korea Desk in Indonesia, reflecting our active engagement in strategic Asian markets.

Cambodia Practice

Jipyong opened its Cambodia office in early 2009. Our attorneys in the Cambodia office have represented public institutions such as KOTRA, the Korean embassy in Cambodia and Korea Deposit Insurance Corporation, as well as major Korean companies such as Kookmin Bank (Cambodia branch), Tongyang Securities Cambodia, GS Construction, POSCO E&C, Hanwha, and Daewoo International.

Laos Practice

Jipyong established a Laos Team at its headquarters and opened a local office in 2008 to provide comprehensive legal advisory services on Laos-related matters. Jipyong's Laos Office has played

Practice Areas

a key role in numerous high-profile projects, including the establishment of the Laos Stock Exchange (a joint venture between the Korea Exchange and the Lao government), the founding of Indochina Bank, IPO in Korea and GDR issuance by Kolao Holdings (the parent company of Laos' largest private enterprise, Kolao Group), facilitating the entry of Korean financial institutions into the Lao market, and drafting securities laws for the Lao government. By partnering with leading local law firms, Jipyong's Laos Office delivers swift, one-stop legal services for investments in Laos, as well as efficient communication and public relations with the Lao government agencies.

Myanmar Practice

Jipyong established a Myanmar Team at its headquarters in 2010 to provide comprehensive legal services to businesses entering the Myanmar market and subsequently established a Myanmar office in 2012.

The firm has developed a strong local network and experience across key practice areas, including M&A, finance, and real estate. The Myanmar office is staffed by Korean attorneys and advisors from Jipyong's Seoul office, together with experienced Myanmar attorneys, certified public accountants, legal researchers, and translators, enabling the delivery of locally informed and integrated legal services.

Russia & Central Asia Practice

Jipyong's Russia & Central Asia Team advises clients on investments in Russia and Central Asia, including Kazakhstan, Uzbekistan, and Mongolia. The team was initially formed in 2005 with the recruitment of an attorney holding a Ph.D. from the Institute of World Economics and International Relations of the Russian Academy of Sciences. In 2008, when another leading attorney with a Ph.D. in international law from the Moscow State Institute of International Relations joined the firm, we began to actively provide clients with professional and specialized legal services for the Russia and Central Asia region.

Building on this foundation, the team comprises attorneys with deep regional knowledge and experience across a range of practice areas, including M&A, finance, corporate matters, SOC

projects, foreign direct investment, and tax, and provides clients with region-focused legal advice informed by an understanding of local legal and business environments.

Hungary Practice

Jipyong has long advised clients on legal matters in Central and Eastern Europe, tailoring its services to the specific needs of businesses operating in the region. In 2023, the firm established a dedicated Central and Eastern Europe team at its headquarters to further enhance its regional focus.

Hungary was selected as the firm's regional hub, and Jipyong has since built strategic partnerships with Hungarian law firms, accounting firms, technology advisory firms, and consulting firms to support market entry and business expansion in Central and Eastern Europe.

In October 2024, Jipyong opened an office in Budapest through a strategic partnership with Oppenheim Law Firm, one of Hungary's leading law firms, and established a Korea Desk in Budapest staffed by a Korean attorney. Through this office, Jipyong—working from both Hungary and Korea—provides prompt and cost-effective legal advice tailored to the needs of clients across Central and Eastern Europe.

Japan Practice

In response to growing demand for Korea–Japan legal services, Jipyong has established a Japan Team composed of attorneys with experience across multiple practice areas and the ability to communicate directly with clients in Japanese.

We have advised on a wide range of Korea–Japan matters including IPOs of a Japanese company on the Korea Exchange and a Korean company on the Tokyo Stock Exchange, IP litigation between Korean and Japanese companies, M&A transactions between Korean and Japanese companies, the entry into Korean markets by Japanese businesses, the establishment of joint ventures in Korea, and the sale of derivatives in Korea by a Japanese trading company. We also provide our Japanese clients with first-rate legal services for their entry into strategic locations in China and Southeast Asia.

Philippines Practice

To meet growing demand from Korean and foreign companies investing in the Philippines, Jipyong has formed a Philippines Team comprised of attorneys with expertise in Philippine law and local investment processes. We advise on matters relating to real estate development, SOC projects, natural resources development, and joint investments in the Philippines, providing practical legal support for clients engaged in long-term business activities in the country.

Central and Eastern Europe Center

Since 2010, Jipyong has been providing legal advisory services to Korean companies entering Central and Eastern Europe markets, including Poland, the Czech Republic, and Hungary. Building on its accumulated experience and regional knowledge, the firm now operates a dedicated Central and Eastern Europe Center focused on supporting cross-border investments in the region. With its advanced technological capabilities, relatively low labor costs, and access to the EU single market, Central and Eastern Europe has become an increasingly attractive investment destination. Leveraging its understanding of the legal and investment landscape, Jipyong assists Korean companies in achieving successful market entry by developing tailored strategies that take into account applicable laws and regulations, investment conditions, and country-specific business and cultural considerations. The firm also advises on a range of investment structures, including M&A, joint ventures, real estate investments, and project financing. To deliver localized legal services, the Central and Eastern Europe Center is staffed by professionals with knowledge of local laws, business practices, and EU regulatory frameworks. We have also developed strong partnerships with local law firms, accounting firms, and consulting firms, ensuring that our clients have access to essential information and resources.

Australia & New Zealand Practice

Jipyong's Australia and New Zealand Team has advised on a broad range of matters, including mine development and related infrastructure development projects, legal consultation on federal court litigation in disputes related to mine development,

FTA negotiations, consultation on the Korea-Australia FTA, and project financing in multi-use residential complex developments in New Zealand. Attorneys qualified in Australia and New Zealand advise Korean companies across multiple industries, providing practical and jurisdiction-specific legal support.

India, Middle East & Africa Practice

Building on our international experience, Jipyong's India, Middle East & Africa Team works closely with our partner firms from various territories within India, the Middle East, and Africa in providing effective and efficient legal advice for our clients entering these regional markets. Through these collaborations, the firm supports cross-border investments with coordinated and locally informed legal solutions.

North America & Europe Practice

As Korean companies expand overseas and foreign investment into Korea continues to grow, Jipyong has seen increasing engagement in matters involving the United States, Canada, and Europe. Experienced attorneys, who have extensive knowledge of the regions and their local laws, including foreign attorneys who have worked in the regions, make up Jipyong's North America & Europe Team, offering our clients first-rate, cost-efficient legal services to best aid in satisfying their business needs.

Brazil, Central & South America Practice

Jipyong's Brazil, Central & South America Team is comprised of regional experts with extensive knowledge and experience in foreign investment and other key areas of law. We maintain alliances with leading law firms in Central and South America and works within a strong professional network that includes the Korean Embassy in Brazil, governmental organizations such as KOTRA (Korea Trade-Investment Promotion Agency), the Korea Chamber of Commerce in Brazil, and leading local businesses across Central and South America. These relationships enable Jipyong to provide informed and coordinated legal support for clients operating throughout Central and South America.

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