

JIPYONG LLC

GLOBAL REACH

DEDICATION TO CLIENTS

SOCIAL RESPONSIBILITY

Asia's Premier Law Firm - Jipyong LLC

Founded in 2000, Jipyong is one of Korea's leading law firms and a pioneer in overseas and cross-border legal services.

With over 300 legal professionals in 11 offices across Korea, China, Russia, Vietnam, Indonesia, Myanmar, Cambodia, and Laos, we have the largest number of overseas offices among Korean law firms.

A one-stop, full-service firm, we have expertise in all major legal practice areas, industry sectors and geographical regions.

We are committed to providing quality service and customized solutions. We pride ourselves on our legal expertise, commercial awareness, professional integrity and dedication to clients.

Jipyong is also a champion of public interest and community service. Our lawyers adhere to the highest ethical standards and are supporters of diversity, equal access to justice, and community service.

Our Vision & Values

Vision

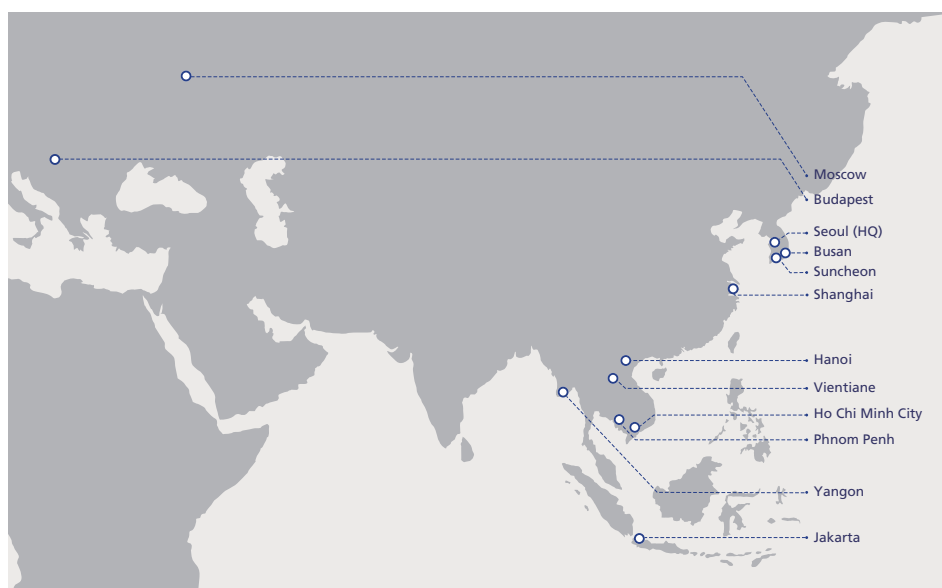
- Asia's Premier Law Firm
- Service Excellence
- Workplace Happiness
- Champion of Public Interest and Community Service

Values

- People Focused
- Pioneering
- Principled
- Genuine

Offices

12 offices and international desks across Asia and beyond



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Practice Areas

Mergers & Acquisitions

Corporate

Finance

Private Equity & Hedge Funds

Construction & Real Estate

Antitrust & Competition

Insolvency & Restructuring

Intellectual Property

Tax

Labor & Employment

Maritime & Aviation

Criminal Defense

Family Law

Government Contracts

Dispute Resolution

Legislation

ESG

Energy, Resources, Infrastructure & Environment

Information Technology & Internet

Biotechnology, Pharmaceutical, Medical Device & Healthcare

Media & Entertainment

Global Practice



Mergers & Acquisitions

Jipyong's M&A Group is experienced in a wide range of domestic and international M&A transactions, including mergers, acquisitions, business transfers, asset transfers, spin-offs, establishment of holding companies, and hostile takeovers. We have specialized expertise covering multiple jurisdictions, and our attorneys provide advice on the full spectrum of legal issues that arise during an M&A transaction, such as antitrust, tax, labor, litigation, bankruptcy, and industry-specific regulations. We maintain close relationships with investment banks, accounting firms, PE houses and consulting firms inside and outside of Korea to facilitate successful M&A transactions. Clients and industry professionals praise our successful track record and achievements. Our representation of Korea's largest steelmaker in the acquisition of an Australian iron-ore mining operation was ranked one of the biggest deals in Asia in recent years. We are consistently selected by leading international legal directories and rankings publications, such as IFLR 1000, Asialaw Profiles, and Legal 500 Asia Pacific, as one of the best Korean law firms in the M&A practice area.

Specific Expertise

- M&A strategies and structures for mergers and acquisitions involving shares, businesses or assets, and spin-offs
- Corporate governance matters, including capital restructuring, establishing holding companies, and attracting investments
- Antitrust, tax, labor, and intellectual property issues
- Legal due diligence
- Drafting and reviewing transaction documents in Korean, English, and other languages
- Government and media relations
- Management rights disputes, white collar crimes, court filings, and other issues related to hostile takeovers

Corporate

Jipyong's Corporate Group combines its depth of legal knowledge and expertise across a full range of practice areas, including corporate, fair trade, labor, bankruptcy, and tax. We provide general corporate advice to a truly diverse client base. We represent Korean and foreign clients in joint ventures, overseas financings and investments, and advise on negotiating and drafting international contracts such as technology transfer agreements, franchise agreements, and outsourcing agreements. Our attorneys also offer legal counsel on matters involving foreign exchange regulations and international tax laws, and assist with preparation of filings with relevant authorities. Through our international offices and desks across Asia, and our network of local partners around the world, we are a one-stop destination for efficient and effective legal services for cross-border transactions.

Specific Expertise

- Establishment and operation of corporate entities
- Corporate governance matters such as shareholders and board meetings
- Management rights disputes
- Drafting and reviewing corporate and investment agreements
- Registration for establishment, operation, and capital increase of corporate entities
- Joint ventures between Korean and foreign companies
- Foreign investment in Korean companies
- Overseas investment by Korean companies
- Drafting and negotiating cross-border transaction documents such as technology transfer agreements, franchise agreements, and outsourcing agreements
- Issues related to the Foreign Exchange Transactions Act and international tax laws

Practice Areas

Finance

Jipyong's Finance Group provides comprehensive legal services on a wide range of finance and securities issues. We have extensive experience and an impressive track record of representations in both domestic and international financial transactions.

Project Finance & Real Property

Jipyong's Project Finance & Real Property Team provides comprehensive legal services for a broad range of financial transactions related to real estate and infrastructure. We specialize in financing structures such as PFs, PF ABS, PF ABCP, PF STB, and REITs, and have represented developers, contractors, and financial investors in forming consortia, establishing legal entities and obtaining financing. Our attorneys have extensive experience in large-scale development projects, including new towns, company towns, industrial complexes, theme parks, infrastructure and SOC projects for roads, bridges, tunnels, power plants, and harbors, and renewable energy projects involving solar energy, biomass and waste management plants.

Structured Finance, Derivatives & NPL

Jipyong's Structured Finance Team specializes in diverse asset-backed structured finance transactions (ABS, ABL, ABCP) as well as structured finance transactions involving trust and investment trust structures. Our attorneys have expertise in securitizing a diverse range of assets, including real estate, corporate bonds, mortgages, auto loans, developer's loans, automobile sales receivables, credit card receivables, construction fee receivables, and apartment presales receivables. We also have extensive experience with NPL transactions, and the sale, acquisition, and securitization of non-performing assets.

Acquisition Finance

Jipyong's Acquisition Finance Team has extensive experience in advising clients on both domestic and cross-border acquisition financings and other structural transactions. We continually interact with professionals in regulatory agencies and the financial industry to provide the most creative and effective solutions in the rapidly changing financial climate. Our attorneys

work closely with the M&A and Tax Teams to help our clients achieve their goals in developing and executing diverse financing and acquisition transactions. We are known for practical solutions to leveraged buy-out issues. We also cooperate with the Insolvency & Restructuring Team to provide comprehensive legal advice on acquisition financing during the final stages of corporate restructurings.

Ship & Aircraft Finance

Jipyong's Ship & Aircraft Finance Team has extensive experience in ship and aircraft finance. For financing and acquisition of new and used ships, our attorneys work closely with the Maritime & Aviation Team, which has been recognized by leading domestic and international legal directories and rankings publications as one of the best Maritime Teams in Korea. We advise shipbuilders, ship owners, and financial institutions on all of their legal needs from the beginning to end of each transaction. We also provide high-quality legal services for financing, acquisition, lease or sale of aircraft.

Capital Markets

Jipyong's Capital Markets Team represents clients in all types of complex securities transactions and regulatory compliance matters, from legal due diligence, communication with government officials, IPOs, securities exchange listings, issuance of shares and bonds (CB, BW, EB, ABS, etc.), to public/private subscriptions of DRs and other securities. We have assisted with overseas IPOs and tranche offerings by Korean companies, and guided domestic IPOs of foreign companies on the Korea Exchange. We regularly advise Korean companies on their domestic IPOs, the establishment and mergers of SPACs, and raising capital through issuance of common shares, redeemable convertible preferred shares and CBs. Due to our Team's unique expertise, we were asked to serve as advisor for the Korea Exchange's IPO Guidebook and IPO primer for foreign companies. We were also invited to serve on the task force for enacting the Financial Investment Services and Capital Markets Act.



Private Equity & Hedge Funds

Financial Regulation

Jipyong's Financial Regulation Team provides comprehensive legal services in compliance matters relating to finance and securities. We advise on the establishment and licensing of financial institutions, regulations and rules concerning financial institutions, development of new financial products, investigations by and reporting to relevant financial authorities, and represent clients in a full range of matters including audits, M&A transactions, and civil and criminal disputes. We have earned a strong reputation for offering creative solutions for the most complex problems, and we maintain close relations with the financial regulatory authorities.

Insurance

Jipyong's Insurance Team provides clients with comprehensive legal services, including interpretation of insurance agreements, litigation involving insurance payouts, unfair competition issues related to insurance, domestic insurance companies' entry into foreign jurisdictions, and foreign insurance companies' entry into Korea.

Private Equity & Hedge Funds

Jipyong's Private Equity & Hedge Funds Team has made singularly significant contributions to the development of Korea's PE market. We participated in the amendment of the Indirect Investment Assets Management Business Act when PEFs were in the early stages of being adopted in Korea in 2005. Since then, we have established numerous PEFs and contributed numerous articles and literature to facilitate the discussion for improving the PEF system and cooperated with the Financial Supervisory Service, Financial Services Commission, and market participants to lead the adoption and establishment of diverse types of PEFs, including overseas resources development PEFs, corporate finance stabilization PEFs, corporate restructuring PEFs, and corporate partnership PEFs. We recently participated in the task force for reviewing regulations on PEFs and took part in the amendment of the Financial Investment Services and Capital Markets Act. With our extensive experience in overseas business and vast network of international contacts, our Private Equity & Hedge Funds Team offers unparalleled advice on overseas investment and advancement of Korean PEFs. We also provide comprehensive legal services related to Korean hedge funds and offer registration and liaison services for overseas PEFs and hedge funds.

Specific Expertise

- Legal and tax consulting for optimal investment structure
- Comprehensive PEF establishment and registration services (AOI, incorporation, reports and licensing applications to the FSS and FSC)
- Preparation of fund documents
- Registration of PEF GPs
- Execution of PEF investments
- Post-investment services and regulatory report services for PEFs
- Establishment and registration of hedge funds
- Registration of foreign PEFs and hedge funds with the FSS for sales in Korea and other sales-related services
- Advising Korean pension funds on their investments in overseas PEFs and hedge funds



Construction & Real Estate

Jipyong's Construction & Real Estate Group is comprised of experts from diverse practice areas including corporate, finance, litigation, and tax. Our attorneys offer a full range of legal services in the construction and real estate practice area. We have extensive experience in high-profile construction and real estate related transactions, including the financing and establishment of an SPC for the Incheon-Songdo New Town development project and the establishment of a PFV for the Universal Studios South Korea development project. Our Construction & Real Estate Group also plays an integral role in the Project Finance Normalization Center, designed to address problems and issues arising from global financial crises. We assist our clients in attaining the best possible result in dealing with troubled projects by offering comprehensive, innovative solutions catered to each client and circumstance.

Specific Expertise

- Structuring of real estate transactions, including domestic and cross-border real estate investments and real estate investment trusts
- Construction and financing related issues including real estate development, real estate acquisition, PF ABS, PF ABCP, and PFV
- Cross-border real estate development transactions
- Real estate aspects of private investments in infrastructure projects
- International contract laws, government-supported construction projects and bidding processes
- Construction finance, maintenance, guarantees and infringement of environmental rights
- Antitrust issues, including collusion and unfairness in subcontracting transactions
- Labor-related issues, including industrial safety and industrial accidents
- Construction administration regulations, city planning and zoning laws
- Redevelopment/reconstruction and new town development projects

Antitrust & Competition

Jipyong's Antitrust & Competition Group offers practical and effective solutions for clients facing issues with investigations or regulations of the Korea Fair Trade Commission (KFTC). Our attorneys have extensive experience advising on mergers and other business combinations, unfair trade practices, concerted acts, abuse of market dominance, cartels, and monopolies. Our Antitrust & Competition Group is comprised of former high-ranking officers of the KFTC and seasoned attorneys who have represented both the KFTC and corporate clients. Our attorneys are intimately familiar with the workings and processes of the KFTC. The KFTC regularly seeks Jipyong's advice and services and holds the highest regard for our attorneys. Our lawyers have been involved in nearly every major competition case over the past decade, such as LCD and CRT price-fixing, fuel surcharge violations, automotive parts cartels, and the interest rate derivatives cartel.

Specific Expertise

- Follow-on damages actions based on KFTC decisions
- Counseling on corrective measures issued by the KFTC
- M&A transactions, joint ventures and other reportable business combinations
- Leniency applications and voluntary reporting
- Reorganization of management structures including establishment, conversion, and operation of holding companies
- Unfair trade practices complaints and claims
- Subcontracting disputes and compliance
- Franchise and information disclosure agreements
- Door-to-door and pyramid sales
- Unfair labeling and advertisements
- E-commerce and installment payment compliance
- Appeals of fines levied on M&A transactions, concerted practices, and unfair trade practices

Insolvency & Restructuring

Jipyong's Insolvency & Restructuring Team is comprised of experts who have in-depth knowledge and years of experience with Korea's insolvency regime. We are not only well-versed in domestic bankruptcy systems and procedures, but also experienced in dealing with bankruptcy systems of the US, UK, and Japan. We provide cutting-edge services in workouts and guide clients from the earliest stage of bankruptcy proceedings to their conclusion. We provide advice on workouts, filing for bankruptcy proceedings, business operation during the proceedings and M&A issues relating to the proceedings. Our services also include providing necessary documentation, obtaining required governmental approvals, and examination of related laws.

Specific Expertise

- Establishment and execution of reorganization plans
- Filing for and handling of bankruptcy and rehabilitation proceedings
- Continuing business operation during bankruptcy and rehabilitation proceedings
- Lawsuits involving companies subject to rehabilitation or under rehabilitation proceedings
- Development of plans for creditors, shareholders, and interested parties to secure payments of debt claims and contractual rights during bankruptcy proceedings and related litigation matters
- Sales of assets of a company under bankruptcy proceedings
- International bankruptcy matters

Intellectual Property

Jipyong's Intellectual Property Team has extensive knowledge and experience in resolving the complex and multidisciplinary issues of our clients. We provide practical and business-focused solutions from registration of industrial rights, copyrights and trademarks, to representation in actions related to licensing, trade secrets, unfair competition and work-for-hire inventions. We work closely with our clients to protect their rights, including identifying and blocking entry of IP infringing goods through customs procedures and filing IP infringement lawsuits.

Specific Expertise

- Searches and registrations of patents, trademarks, copyrights, utility models and designs
- Administrative and judicial actions
- Intellectual Property Tribunal rulings on patents, designs and trademarks
- Intellectual property transfer or license agreements
- Infringement of trade secrets
- Unfair competition disputes
- Image rights, publicity rights, and character merchandising
- Trademark services and other related issues, such as trade names, trade dress, and domain names
- Online digital contents and database
- Cease and desist letters
- Registration and use of geographic indications
- Strategic intellectual property counseling



Tax

Jipyong's Tax Team is committed to providing state-of-the-art tax advice on both domestic and international transactions, to assist our clients in achieving their business goals with maximum tax efficiency. Our attorneys provide a wide range of advisory services in the areas of corporate income tax, individual income tax, state and local tax, VAT and customs duties, among others. Our attorneys also provide international strategic tax planning and tax compliance advice, and represent clients before tax authorities and courts. We work closely with the firm's transaction attorneys and accountants to identify and analyze complex tax issues and formulate creative solutions for a broad range of transactions.

Specific Expertise

- Tax planning for establishment of joint ventures, subsidiaries, and permanent establishments
- Tax advice for mergers and acquisitions and restructuring-related tax due diligence
- Tax advice on multinational transaction issues arising in cross-border financings, global trade, and foreign investment
- Filing for tax reduction and/or exemption
- General advice on permanent establishment and withholding tax issues
- Tax litigation
- Tax audits
- Tax advice for investments in securities, debt instruments and derivative products
- Tax advice on structured financing transactions, including sales and lease-backed transactions and asset-backed securities issuances
- Tax advice on real estate sales and acquisitions, leasing transactions, and REITS-related transactions
- Tax advice on issues related to trade and customs duties
- Tax advice on business succession

Labor & Employment

Jipyong's Labor & Employment Group provides practical and cutting-edge advice on all matters related to labor and employment. Our attorneys are capable of handling the most complex workplace issues arising from doing business in Korea. Our Group is headed by former Supreme Court Justice, Ji Hyung Kim, who is renowned for advancing Korea's labor and employment laws. We regularly advise on termination, employee regulations, labor unions, HR management, and employment related civil and criminal proceedings. We also provide labor advice and counseling for corporate restructurings, mergers and acquisitions, and spin-offs.

Specific Expertise

- Labor disputes and labor union issues
- Collective bargaining agreements
- Disputes involving employee dismissal, suspension, and related issues
- Restructuring standards and methods
- Labor issues arising from M&A transactions
- Counseling on employment rules and guidelines
- Counseling on prevention of sexual harassment in the workplace
- Employment and service agreements, including non-competition agreements, consulting services agreements and termination agreements
- Executive compensation, including stock options and bonus programs
- Pensions and employment-related insurance
- Work environment and employee safety and health
- Litigation on unlawful termination related to corporate restructuring
- Probation and dismissal litigation
- Workers' compensation litigation
- Restructuring-related labor disputes
- Labor union strikes

Maritime & Aviation

Jipyong's Maritime & Aviation Team is widely regarded as one of the nation's best. Our attorneys have extensive experience representing ship owners, airlines, P&I clubs, and insurance/reinsurance companies. We conduct investigations into shipping accidents and handle marine safety proceedings, arbitration, as well as domestic and cross-border litigation. We provide a comprehensive array of services related to maritime, insurance, aviation, and ship financing to both Korean and foreign clients. Our Maritime & Aviation Team has been recognized in Korea and abroad for its stellar track record and commitment to client service. We were selected as the Law Firm of the Year in the Shipping, Maritime & Aviation category for the Asialaw Asia-Pacific Legal Practice Awards 2017. We were also selected as the Law Firm of the Year in the Korean Maritime category in 2010 by Asian-Counsel Magazine. Mr. Choon Won Lee has been named the Leading Lawyer in the Korean Shipping & Maritime category for Asialaw Leading Lawyers from 2010 to 2022, consecutively. He was also honored with the Clients Choice Award by International Law Office (ILO) from 2010 to 2019, consecutively, and named the Leading Individual in the Korean Shipping category by Chambers Asia-Pacific from 2011 to 2023, consecutively.

Specific Expertise

- Marine accidents, including sinking and fires
- Oil spills
- Bills of lading and cargo transportation
- Ship charter agreements
- Shipbuilding and ship purchase agreements
- Shipping finance
- Aircraft accidents
- Air transportation
- International trade
- Marine insurance
- Insurance contracts and insurance laws
- Product liability insurance and general long-term insurance

Criminal Defense

Jipyong's Criminal Defense Group is composed of seasoned litigators and former prosecutors who are best-equipped to service clients in today's complex and evolving business environment. Our attorneys have unparalleled knowledge and expertise in white collar defense, coming from diverse practice areas such as M&A, finance, labor, competition, environmental regulation, and intellectual property. Our partners manage each case hands-on from beginning to end, which is paramount to a successful outcome and client satisfaction.

Industrial Accidents & Safety Center

The Jipyong Industrial Accidents & Safety Center provides consulting services for the prevention of serious accidents, as well as advice on responding to crisis, investigation, and legal proceedings following serious accidents.

The Serious Accidents Punishment Act requires company executives to establish a safety and health management system covering the organization (i.e., workforce), budget, and process (management measures). The Industrial Accidents & Safety Center offers specific and professional legal advice, specially dedicated and catered to the unique characteristics of each company, to aid in the development of a compliance system for preventing serious accidents.

Specific Expertise

- Corporate compliance and internal investigations
- Theft and misuse of corporate funds, including malfeasance and embezzlement
- Labor management relations, employment termination and litigation
- Securities investigations and enforcement
- Patent, trade secret, copyright litigation
- Criminal antitrust investigations and trials
- Environmental compliance and enforcement
- Construction claims

Practice Areas

Family Law

Jipyong's Family Law Team draws on the experience of attorneys with years of distinguished service in various areas of family law. Our attorneys include a former Chief Judge and law clerks of the Family Court who have unmatched experience in sensitive matters such as paternity, child custody, wills, and inheritance. We have been at the forefront of surging international family law disputes. Our foreign-licensed attorneys backed by an extensive network of domestic and overseas partners provide foreign clients service of unmatched quality and practical solutions relating to family law.

Specific Expertise

- Divorce and marriage dissolution
- De facto marriage termination
- Division of estate
- Child custody and paternity issues
- International divorce
- Wills and inheritance disputes
- Business succession

Government Contracts

Jipyong's Government Contracts Team is comprised of attorneys with extensive experience and networks related to government contracts, legislation, and policy development. We have advised on infrastructure development projects related to the development of roads, harbors, and bridges and energy projects related to the development of new and renewable energy such as power plants. We work continuously to offer our clients the best legal advice and solutions from the planning stages of a project to its completion, bolstered by our specialized industry expertise, accumulated knowledge, and practical experience. In addition, through our Global Business Center, regional experts and international offices, we offer tailored advice to clients in the natural resources, energy, and infrastructure industries. We have partnered with our clients in their overseas expansion, advising on numerous investments and acquisitions.

Specific Expertise

- Sanctions, fines, and penalties under national contract laws
- Regulations concerning construction, government contracts and bidding
- Disputes related to government contracts, local governments and public organizations
- Legal counsel to public enterprises
- Private investments related to infrastructure
- Defense contracts under the Defense Acquisition Program Administration
- Legal counsel to defense companies
- Criminal sanctions against the defense industry



Dispute Resolution

Jipyong's Dispute Resolution Group has been the anchor of our firm's success and is widely regarded as one of the best in Korea. Our litigation and arbitration teams are composed of the nation's leading legal minds, including a former Supreme Court Justice, a former Constitutional Court Justice, seasoned veterans with a track record of precedent-setting cases, and dynamic young attorneys in tune with rapid transformations in the Korean legal landscape. We offer clients unparalleled and comprehensive legal representation in disputes from the full spectrum of practice areas, and our attorneys have achieved success across the board in all major sectors and industries. We have a stellar record in finance-related cases, particularly those dealing with project financings, derivatives, and investments made by financial institutions and insurance companies. In construction and real estate, we have accumulated unmatched expertise not only in conventional construction and real estate matters but also in newer trends such as private-public partnerships and urban renewal projects.

Specific Expertise

- Finance & Securities
- Private Equity & Hedge Funds
- Mergers & Acquisitions
- Construction & Real Estate
- Antitrust & Competition
- Insolvency & Restructuring
- Intellectual Property
- Information Technology & Media
- Tax
- Constitutional Law
- Administrative Law
- Labor & Employment
- International Arbitration & Dispute Resolution

Legislation

Jipyong's Legislation Group advises clients on the legislative process and provides legislative support for their business needs. Our legislative support services include not only advising on the interpretation and application of laws but assisting in the enactment and amendment of laws. Our Group of attorneys is comprised of experts in areas related to legislative support, including a former Constitutional Court Justice, a former Supreme Court Justice, and a former Chief of Staff to a member of the National Assembly. We are widely recognized in Korea as the foremost experts in administrative law and constitutional law, having successfully handled many complex and precedent-setting cases. We represent both private clients as well as government organizations, such as the Ministry of Trade, Industry, and Energy, Ministry of Education, Ministry of Unification, and the Small and Medium Business Administration.

Specific Expertise

- Assist government organizations in drafting bills, proposing legislation, and reviewing proposals for enactment and amendment of laws
- Assist private sector clients by providing support and consulting for enacting and amending laws to address their business concerns
- Assist in guiding the National Assembly to fulfill its duty to enact socially responsible legislation



ESG

Comprised of lawyers and strategic consultants specialized in compliance, human rights management, and communications, Jipyong's ESG Center provides comprehensive advisory services to large corporations and multinational enterprises related to ESG management consulting, ESG strategies and roadmaps, implementation models for SDGs, advancement of investor communications, materiality assessments and communications with stakeholders, as well as related legal services.

As the nation's first law firm to combine research, consulting, and legal and risk advisory services, Jipyong's ESG Center provides unparalleled expert and comprehensive ESG management advisory services through its Strategy Group, Environmental (E) Group, Social (S) Group, Governance (G) Group, and Finance Group. The Strategy Group cooperates with Management Consulting Teams 1 and 2, and the Research and Education Team; the Environmental (E) Group cooperates with the Environment Team, Energy Team, Green New Deal TF, and Green Finance TF; the Social (S) Group cooperates with the Labor Team, Human Rights Management Team, Antitrust & Competition Team, Consumer Team, Bio & Healthcare Team, Occupational Safety and Serious Accidents Team, Criminal (Anti-Corruption) Team, Information Protection Team, Product Liability Team; the Governance (G) Team cooperates with the Compliance Team, Capital Markets/Disclosure Team, and M&A/Corp Team; and the Finance Group cooperates with the Financial Advisory Team, Capital Markets/PE Team, Financial Litigation Team, and the Stewardship Code TF.

Specific Expertise

- Establishment of ESG Management Direction and Strategy
- ESG Risk Assessment and Due Diligence
- Advising on the Establishment of ESG Regulations/Policies and Process
- Assessment of ESG Achievements
- ESG Evaluation and Communication
- ESG Workshop and Education
- ESG Impact
- ESG Policy and Management Research

Energy, Resources, Infrastructure & Environment

Jipyong's Energy & Resources Team assists clients with all needs related to the energy, resources, and infrastructure sector, representing industry leaders in some of their largest transactions. Our dedicated attorneys combine their wealth of skills and experience in providing comprehensive counseling and strategic regulatory advice to both private-sector and public-sector clients around the world. We have handled matters in the areas of power generation as well as renewable and alternative forms of energy. We have advised clients on investments in coal and iron ore mining operations and reforestation projects in Asia and beyond. As for social infrastructure projects, we advise clients from the initiation to completion of projects, and in particular, we advise on social infrastructure projects in developing countries that promise to lay the foundation for their continued economic growth. Our attorneys are at the cutting edge of today's most pressing legal issues in the changing energy, resources, and infrastructure sector, offering innovative solutions through our systematic and ongoing research efforts.

Specific Expertise

- Climate change and alternative energy
- Renewable energy and sustainability projects
- Resource development, investigation and licensing
- Clean-up project development, site investigations and counseling
- Attracting investment
- Licensing agreements and approval proceedings
- Real estate and SOC projects
- Contaminated sites and public nuisance investigations, and other environmental torts

Information Technology & Internet

Jipyong's Information Technology & Internet Team takes pride in its distinguished level of expertise in the information technology and internet area. In a dynamic modern-day business landscape where information and telecommunications technologies and their regulation alike are changing more swiftly than ever before, it is practically impossible to ignore the impact brought on by the emergence of the internet as the common medium of communication and the proliferation of e-commerce. Our lawyers combine their individual expertise in internet, e-commerce, and telecommunications issues to furnish our clients with seamless legal advice and services on telecommunications and cyber law-related matters. Among others, we provide assistance to a variety of information technology companies, including internet service providers, internet content developers, software developers, video game developers, software publishers, internet software vendors, and infrastructure developers.

Specific Expertise

- Protection of privacy and personal information
- Complex legal matters involving e-commerce transactions (B2B, B2C, B2G, P2P, etc.)
- Cyber law-related issues, including cyber-crimes, piracy, censorship, and ISP liabilities
- Internet domains and semiconductors
- Digital contents industry related issues, including online games, communications, broadcasting, and e-learning
- Digital intellectual property related issues

Biotechnology, Pharmaceutical, Medical Device & Healthcare

Jipyong's Bio & Healthcare Team provides comprehensive, industry-focused, expert legal services to our biotechnology, pharmaceutical, medical device and healthcare clients. We provide thought leadership to the vitally important healthcare and life sciences industries that are experiencing unprecedented scientific breakthroughs and consequently facing regulatory and policy challenges. Our comprehensive practice spans the entire spectrum of the healthcare and life sciences industries: from advising biotech start-ups regarding licensing of their intellectual property innovations overseas, representing Korean hospitals in precedent-setting legal challenges in Korea's highest courts, guiding pharmaceutical companies in meeting their anti-rebate compliance obligations, assisting medical device companies formulate their regulatory strategy, to representing small and large biotechnology companies in their capital market transactions, including a recent going public transaction by a Korean conglomerate's pharmaceutical subsidiary. We advise biotechnology, pharmaceutical, medical device, and medical technology companies throughout a product's entire life cycle and guide Korean health institutions in meeting ever-changing Korean regulatory requirements.

Specific Expertise

- Compliance Programs and Industry Regulations
- Compliance Guidelines on Pharmaceutical Affairs Act
- Antitrust & Competition Laws
- Drug pricing system and price adjustment of drugs covered by insurance
- Ministry of Health and Welfare and the KFDA
- Intellectual Property Counseling
- Licensing, Collaboration, Partnership, JVs
- Contracts on Biomedical, Pharmaceuticals, Medical Devices
- CRO, CDMO, quality, product development, clinical research, distribution, sales, consulting contracts
- M&A and Investments
- Litigation and Arbitration
- Criminal and administrative litigation related to biomedical, pharmaceuticals and healthcare issues



Media & Entertainment

Jipyong's Media & Entertainment Team focuses on diverse issues, including with respect to motion pictures, television shows, music, live performances, and online games, in providing our clients in-depth analysis and pragmatic legal solutions that will help them meet their business goals. For all its uniqueness, the entertainment and media industry requires vast knowledge of general principles and rules from multiple disciplines. Through our representation of key players in the entertainment and media industry in Korea over the years, such as leading broadcast studios and media companies, we have gained the special know-how in applying relevant multidisciplinary rules and regulations, including those from IP, corporate, finance, and antitrust areas, to deliver legal services best-suited for the needs of our entertainment and media clients.

Specific Expertise

- Broadcast Act and Newspaper Act, and ensuing disputes
- Defamation claims arising from broadcast, newspaper, magazines and other media reports
- Entertainment business permits and approvals
- Film financing, production, cross-border distribution, and joint production
- Entertainment management and talent agency agreements
- Exclusivity and service contracts of movie actors and singers
- Contract stipulations for live stage performers
- Disputes relating to online games, including piracy and plagiarism
- Professional athlete management and representation
- Music publishing contracts and related litigation
- Illegal copying and distribution of films and music

Global Practice

Jipyong has positioned itself as one of Korea's leading law firms in international practice. We regularly advise on overseas project finance, overseas real estate development, overseas investment, and cross-border mergers and acquisitions in strategic territories such as China, various Southeast Asian countries, Russia, Kazakhstan, the Philippines, India, the United Kingdom, Canada, the United States, Japan, South Africa, and other regions. We have the most formidable China and Southeast Asia practices among Asian firms, supported by 11 international offices and desks across Asia. By combining the resources of our main office with local expertise and knowledge, we provide comprehensive first-class legal services to our clients.

Specific Expertise

- International taxation and overseas investment consulting
- Incorporations, joint ventures and strategic alliances
- Mergers and acquisitions between Korean and foreign companies
- Project financing
- Real estate development
- Natural resources development
- International capital markets
- Litigation, arbitration and dispute resolution
- International trade issues including trade disputes and antidumping
- Patent filing and intellectual property rights-related consulting
- Diverse global businesses (research and study, publications, education, etc.)

China Practice

Jipyong established the China Team in 2002 by bringing on board a core group of skilled attorneys with extensive experience in matters related to China. Since then, we have been offering our clients first-rate legal services for all their China-Korea related needs.

• Shanghai Office

Established in 2007, Jipyong's Shanghai office is comprised of an exceptional team of Korean and Chinese attorneys who provide clients with effective and accurate legal counsel in a diverse range of cases and transactions.

• China Alliance & Network

Through strategic alliances with Chinese law firms, accounting firms, and patent offices located in various regions in China, including Beijing, Shanghai, Qingdao (Shandong province), Shimyang (Liaoning province), and Guangzhou (Guangdong province), we provide a one-stop destination for optimal legal services for our clients.

Vietnam Practice

Jipyong's Vietnam Team is comprised of attorneys specializing in diverse fields, including M&A, joint ventures, real estate, finance and securities, SOC, and natural resources development, and has provided expert legal advice on foreign investment in Vietnam. We have two offices in Vietnam, one in Ho Chi Minh City and another in Hanoi, to meet our clients' high demands.

• Ho Chi Minh City Office

Our Ho Chi Minh City office was established in September 2007 to provide systematic and comprehensive legal advisory services for companies that wish to expand their businesses into Vietnam. The office is overseen by two veteran lawyers with extensive experience in Vietnam. They have handled transactions in a diverse range of practice areas, including M&A, real estate, project finance, SOC, and securities. Having worked for the Vietnam offices of major Australian law firms, Freehills and

Allens Arthur Robinson, they have accumulated unmatched expertise in the region counseling Korean businesses with major projects.

• Hanoi Office

In January 2009, following the success of our Ho Chi Minh City office, we opened our second Vietnam office in the capital city of Hanoi to cover the nation's northern region. An expert who has gained extensive experience in diverse areas of law, including M&A, real estate, finance and securities in the Seoul office now heads the Hanoi office, offering localized, expert legal advice.

Indonesia & Malaysia Practice

Since 2008, Jipyong has advised Korean companies on M&A and foreign investment transactions in Indonesia and Malaysia. For Indonesia, in particular, we have provided legal advice on diverse matters, including acquisition of a local bank, forestry, agriculture, mining, real estate, and dispute resolution. Building on such experience, we have entered into alliances with top-tier local law firms in order to assist businesses in making entry into the energy and natural resources and infrastructure markets in the regions. As the most active Korean law firm to expand into strategic markets in Asia, we have collaborated with one of the preeminent law firms in Indonesia in setting up the Korea Desk in Indonesia.

Cambodia Practice

Jipyong opened its Cambodia office in early 2009. Our attorneys in the Cambodia office have represented public institutions such as KOTRA, the Korean embassy in Cambodia and Korea Deposit Insurance Corporation, as well as major Korean companies such as Kookmin Bank (Cambodia branch), Tongyang Securities Cambodia, GS Construction, POSCO E&C, Hanwha, and Daewoo International.

Laos Practice

Jipyong has been actively involved in Laos-related matters since 2008. In 2009, we entered into a partnership agreement with

Practice Areas

the biggest law firm in Laos, Lao Law & Consultancy Group (LLC). Since then, we have built a solid cooperation network of governmental authorities and leading professional firms to provide one-stop legal and consulting services to our clients on diverse matters, including capital markets, finance, real estate, investment, M&A, natural resources development, and SOC.

Myanmar Practice

Myanmar, widely regarded as Asia's last golden market, is opening its doors to the world, and the interest in investing in Myanmar has been rapidly increasing among foreign investors. Since 2010 we have been active and at the forefront in contributing to the opening up of the Myanmar market. We have set up a local entity comprised of experienced attorneys, CPAs and other expert professionals in providing our clients a one-stop destination for comprehensive advisory services for doing business in Myanmar.

Russia & Central Asia Practice

Jipyong's Russia & Central Asia Team specializes in advising clients on investments in Russia and Central Asia, including Kazakhstan, Uzbekistan, and Mongolia. Our Russia & Central Asia Team was first established when we recruited an attorney who earned a Ph.D. from the Institute of World Economics and International Relations at the Russian Academy of Sciences in 2005. In 2008, when another star attorney with a Ph.D. in international law from the Moscow State Institute of International Relations joined the firm, we began to actively offer our clients professional and specialized legal services for the Russia and Central Asia region. In addition to the two key members, the Russia & Central Asia Team is comprised of talented attorneys who have special knowledge and passion for the region and whose diverse areas of practice include M&A, finance, corporate, SOC, foreign direct investment, and tax.

Hungary Practice

Jipyong has been providing specialized legal advice for clients regarding Central and Eastern Europe, addressing their specific

needs with our expertise. In 2023, we established a dedicated Central and Eastern Europe team at our headquarters to enhance our focus on the region and better serve our clients.

Jipyong decided Hungary as our Central and Eastern European center, and has built strong partnerships with a wide range of professional organizations, including Hungarian law firms, accounting firms, technology advisory firms, and consulting firms. These collaborations are designed to help our client navigate entry into the Central and Eastern European market with reduced risk and to offer legal advisory services that support the expansion of business opportunities.

In October 2024, Jipyong opened an office in Budapest, Hungary, through a strategic partnership with Oppenheim Law Firm, one of the largest and most prestigious law firms in Hungary, and established a Korea desk in Budapest staffed with a Korean attorney. Through this office, Jipyong, from both Hungary and Korea, provides prompt and cost-effective legal advice tailored to the needs of clients across Central and Eastern Europe.

Japan Practice

To meet the increasing demand for legal services related to Korea-Japan deals, Jipyong has formed the Japan Team comprised not only of attorneys who are experts in diverse practice areas but who can also directly communicate to clients in Japanese. We have advised on a wide range of Korea-Japan matters including IPOs of a Japanese company on the Korea Exchange and a Korean company on the Tokyo Stock Exchange, IP litigation between Korean and Japanese companies, M&A transactions between Korean and Japanese companies, the entry into Korean markets by Japanese businesses, the establishment of JVs in Korea, and the sale of derivatives in Korea by a Japanese trading company. We also provide our Japanese clients with first-rate legal services for their entry into strategic locations in China and Southeast Asia.

Philippines Practice

Jipyong has formed the Philippines Team with attorneys who are experts in local laws and investment processes in the Philippines



so as to meet the growing demand of Korean and foreign companies investing in the Philippines. We provide top-notch legal services related to real estate development, SOC, natural resources development, and joint investment in the Philippines.

Central and Eastern Europe Center

Since 2010, Jipyong has been providing legal advisory services to Korean company entering Central and Eastern Europe markets, including Poland, the Czech Republic, and Hungary. With our acquired experience and accumulated knowledge in the region, Jipyong now operates a specialized Central and Eastern Europe Center.

With its advanced technological capabilities, relatively low labor costs, and access to the EU single market, the region has become an attractive investment destination. Our deep knowledge of the legal and investment landscape in the region allow us to help Korean companies to achieve successful market entry. We create specialized entry strategies for each client, taking into account the laws and regulations, investment conditions, and cultural characteristics of each country. We also offer legal guidance on a variety of investment types, such as M&A, joint ventures, real estate investment, and project financing.

To provide localized legal services, the Central and Eastern Europe Center is composed of a team of professionals who are knowledgeable about the laws and business practices of each country, including EU regulations. We have also developed strong partnerships with local law firms, accounting firms, and consulting firms ensuring that our clients have access to essential information and resources.

Australia & New Zealand Practice

Jipyong's Australia and New Zealand Team has handled a diverse range of matters that include mine development and related infrastructure development projects, legal consultation on federal court litigation in disputes related to mine development, and FTA negotiations, as well as consultation on the Korea-Australia FTA, and project financing in multi-use residential

complex developments in New Zealand. Lawyers qualified in Australia and New Zealand advise Korean companies in a number of industries in Australia and New Zealand.

India, Middle East & Africa Practice

Building on our international experience and knowledge, Jipyong's India, Middle East & Africa Team works closely with our partner firms from various territories within India, the Middle East, and Africa in providing effective and efficient legal advice to our clients for entry into the respective regional markets.

North America & Europe Practice

As Korean businesses strengthen their competitive edge and foreign investments increase, the instances of entry into and investments in the US, Canada, and Europe have been rising as well. Experienced attorneys, who have extensive knowledge of the regions and their local laws, including foreign attorneys who have worked in the regions, make up Jipyong's North America & Europe Team, offering our clients first-rate, cost-efficient legal services to best aid in satisfying their business needs.

Brazil, Central & South America Practice

Jipyong's Brazil, Central & South America Team is comprised of experts in the region with extensive knowledge and experience in foreign investments and other key areas of law. We have alliances with leading law firms in Central and South America, and are part of a close-knit network that includes the Korean embassy in Brazil, governmental organizations such as KOTRA (Korean Trade-Investment Association), the Korea Chamber of Commerce in Brazil, and leading local businesses in Central and South America.

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