

CEO Message

We Walk the Road Not Taken



Kong-Hyun Lee / Managing Partner

Jipyong was founded in 2000.

We have now grown into adulthood and have established ourselves in society.

In the meantime, many changes have taken place both in and outside the legal circle.

The competition is becoming fierce with the number of lawyers reaching 20,000, and entry into the Korean market by numerous American and European law firms.

We have witnessed a deplorable situation where the rule of law which we had fought so hard to establish in the past collapsed in a moment.

We hear ceaseless news of wars and terrorism, and refugees and natural disasters from all around the globe.

Jipyong has been dedicated to serving the clients with the best skills and utmost devotion.

We have also strived to contribute to society as a community of legal experts.

We are expanding our sphere of activity globally, rather than settling for the status quo.

We are meeting the demand for legal services both at home and abroad through 9 overseas offices in Russia and Iran, as well as China and Southeast Asia.

We have calmly trodden our path with the pioneering spirit centered on people and public interest, together with our clients and numerous partners.

We have included the stories of such growth and deliberation in our first Social Responsibility and Sustainability Report.

It is the first of its kind for a law firm in Korea.

We are taking the road never taken before.

It would not have been possible without your warm interest and support.

Please observe with kind heart these fledgling steps into the world as our bold endeavor.

We look forward to your continued encouragement, as we pledge to do our best in discharging our social responsibility.